

# HENNESSY'S INDEX

A number is never *just* a number

May 2011  ELECTION JAWDROPPERS

5

Number of questions Prime Minister Stephen Harper permits reporters on the campaign trail.

**\$38.7 MILLION**

What the Conservative government has spent on media monitoring since 2008.

**\$46.5 MILLION**

How much more the federal government spent on advertising than corporate giant Bell Canada in 2009-10. Total 2009-10 federal advertising budget: \$136 million.

16

Number of Liberal and coalition attack ads posted on the Conservative Party of Canada's campaign website (multimedia section).

54

Percentage of Canadians who prefer a Liberal-NDP coalition government over a Conservative majority government: April 1, 2011 Ipsos Reid poll.

**\$29 BILLION**

Estimated cost of the Harper government's proposed F35 fighter jets.

0

Number of engines that actually come with the fighter jets. (They're extra).

**\$2,829.38**

Estimated personal cost to Canadians who earn \$50,000, to pay for Harper's F35 fighter jets, new prisons, and oil company subsidies. Calculate your personal cost at [contactyourmp.ca/harpercst](http://contactyourmp.ca/harpercst).

**\$50 MILLION**

Total reported amount of federal funding to spruce up Parry Sound-Muskoka for the G8 summit. Includes \$14,000 for glow sticks and \$100,000 for a gazebo an hour's drive away from the G8 site.

62

Percentage of Canadians who describe Canada's democracy as being in a state of crisis.

**2,056,001**

Number of Canadians who voted in advance polls, April 2011. A 34 per cent increase compared to the 2008 federal election.

**SOURCES:** [www.policyalternatives.ca/index](http://www.policyalternatives.ca/index)



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