

Canadian Centre for Policy Alternatives

Annual Report
2014



CCPA

CANADIAN CENTRE
for POLICY ALTERNATIVES
CENTRE CANADIEN
de POLITIQUES ALTERNATIVES

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Original research

We work with top-notch researchers to shed light on the key issues facing Canada. Whether it's the push to privatize our health care system, the growing gap between the rich and the rest of us, or gas companies gouging us at the pump, we set the record straight.



Public support

The CCPA is a registered non-profit charity. We depend on the generosity of our more than 12,000 supporters across Canada.



Balanced debate

CCPA research doesn't just sit on a shelf gathering dust. Every month, we are featured in hundreds of media stories. The CCPA is a strong and credible voice in the news about issues like how to deal with surgical wait lists in health care, how we should use provincial and federal budget surpluses, the benefits of trade union membership, and many others.



Myth-busting

The CCPA debunks myths — like the myth that an aging population will cripple public health care, or that meeting our climate change obligations is a job-killing prospect.

Our monthly magazine, *The Monitor*, is packed with facts and analysis that will help you untangle the spin.



Real solutions

We don't just analyze problems. We work on solutions — solutions that show Canadians' best values are not only possible, they're practical. These ideas are anchored by some basic principles: human dignity and freedom, fairness, equality, environmental sustainability, and the public good. They show that we can afford to build a more just and sustainable Canada — and that our economy will be stronger for it.



CCPA

CANADIAN CENTRE
for POLICY ALTERNATIVES
CENTRE CANADIEN
de POLITIQUES ALTERNATIVES

The Canadian Centre for Policy Alternatives is an independent, non-partisan research institute concerned with issues of social, economic and environmental justice. Founded in 1980, the CCPA is one of Canada's leading progressive voices in public policy debates. We have a national office in Ottawa, and provincial offices in British Columbia, Saskatchewan, Manitoba, Ontario and Nova Scotia.

1 | About us

A message from
**National
Executive Director
Bruce Campbell**



TWENTY YEARS AGO, the Canadian Centre for Policy Alternatives was housed in a small office in Ottawa with a staff of three and a small band of dedicated board members with a vision about what such an organization could become.

Today, the CCPA is Canada's leading progressive think tank with a staff of over 40 and a large network of research associates from universities, labour unions and other NGOs. Still headquartered in Ottawa, we now have provincial offices in British Columbia, Saskatchewan, Manitoba, Ontario and Nova Scotia, and have established close ties to like-minded think tanks in Alberta and Québec. We have truly created an effective cross-country infrastructure to rival the big-business-funded right-wing think tanks.

Our centre is among the top three think tanks in the country in terms of mainstream media profile, with an estimated cumulative audience reach in 2013 of 452 million people. Our researchers are featured regularly on TV and radio public affairs programs, challenging the propaganda of right-wing pundits, and showing how things can be done differently. And we have a large social media following, leading all other think tanks and most non-governmental organizations in this category. Our website gets a huge number of visits and our publications were downloaded 3.5 million times in 2013.

Our research is rigorous and peer reviewed, our policy analysis well reasoned and tightly argued. A recent open letter from over 500 Canadian academics praised the high quality and objectivity of the CCPA's research and its solid international reputation. It is informed by the social, economic and environmental justice values that I believe are espoused by a majority of Canadians. This often means being critical of government policies. But we are equal opportunity critics, and our research has supported policies of governments of all political stripes.

We've created a national infrastructure to rival the big-business- funded think tanks

We are fully accountable for the generous financial contributions we receive from our 12,000 individual and organizational supporters. Independent auditors review our books annually. The diversity of our funding base means that we have the freedom to do critical research on controversial issues without fear of offending a few large funders.

The CCPA takes on some of the biggest challenges of our time: the growing income and wealth gap between the rich and the rest of us, the unsustainability of ignoring climate change, and the folly of austerity budgets that act as a drag on our economy and worsen the problem of unemployment in Canada.

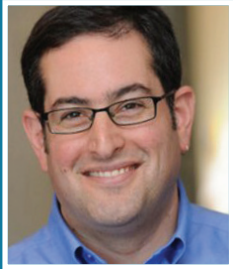
We go beyond the symptoms of what ails us as a society and explore its root causes. We challenge the legitimacy of market fundamentalist policies behind so much of the social and environmental destruction of the last three decades.

The CCPA is a meeting place for ideas and an incubator for progressive policy proposals around which individuals, organizations and political parties can coalesce and help create the building blocks for a progressive political alternative to the conservative agenda. The CCPA speaks truth to power and empowers all of us with the tools to mobilize — wherever we come together — for a better world. It provides the ideas that allow us to replace the politics of resignation with the politics of hope.



Bruce Campbell

A message from
British Columbia
Office Director
Seth Klein



SINCE OPENING IN B.C. 18 years ago, we've become a vital progressive force in this province. The BC Office has a staff of 13, and collaborates with a network of over 60 research associates from across the province, all of them experts and leaders in their fields. They are engaged day-to-day in public debates about our province's future, how we can take better care of one another, and how we can preserve a healthy society and environment for coming generations. And through our student positions and the Next Up leadership program, we're training dozens of young people who represent a new generation of public-interest researchers.

We've consistently addressed our province's most challenging issues:

- Our flagship Climate Justice Project is tackling the twin challenges of global warming and inequality. It seeks to answer the question: what does this province look like when it meets ambitious GHG emission reduction targets in a manner that enhances social justice? The CJP has produced an extraordinary body of research that brings into focus a hopeful new vision for our province.
- Our research on poverty, welfare and precarious work in B.C. builds on the CCPA's national work on inequality. Our office also serves as the secretariat for the BC Poverty Reduction Coalition, and together we're pressing the government to adopt a bold and comprehensive poverty reduction plan.
- Our work on seniors' community health care has carefully documented the decline of these services, but also shows how we can build a system that allows people to age and die with dignity, while taking pressure off the acute care system.

We're training young people who represent the next generation of public-interest researchers in B.C.

- Our groundbreaking reports on natural gas “fracking” in northeastern B.C. Northeast have shed new light on the extraordinary water and electricity demands of this destructive new practice. And we’ve documented why B.C. needs to rethink its natural gas policies and pipeline projects if we hope to meet our legislated greenhouse gas reduction targets.
- Our report, *Working for a Living Wage*, calculates the living family wage in Metro Vancouver. Our on-going work in this area is now fuelling a vibrant provincewide campaign, and is expanding nationally.
- Our work on tax reform has shown how B.C. can raise substantial new revenues to fund public services, and do so in a progressive manner that reduces inequality. And our opinion research showed that the public will is there for such reforms.

Our work gets attention. We regularly receive calls from journalists. Our opinion pieces run in newspapers across the province. CCPA staff and research associates are frequent guests on radio shows, and give talks throughout the province. Our reports are downloaded hundreds of thousands of times. Our videos are widely disseminated. Almost every time we publish a new study, B.C. cabinet ministers and opposition critics respond. As our B.C. supporters know, we hit a rough financial patch this past year, with the wind-down of contributions from three institutional funders. However, when we shared this news with our individual supporters, they rallied to our aid in truly heart-warming fashion. Consequently, our finances are stabilized for the year, and we’re able to stay focused on the issues that matter.

A message from
Saskatchewan
Office Director
Simon Enoch



THE CANADIAN CENTRE for Policy Alternatives' Saskatchewan Office was established in 2002 to help Saskatchewan explore workable policy alternatives to address the pressing social and economic issues that affect our province. Despite the small size of our office, we have consistently punched above our weight, producing quality research and commentary that represent the best of the progressive traditions of social and economic justice that our province was built upon.

Recent research projects and publications from the Saskatchewan Office have investigated the increasing use of the Temporary Foreign Worker Program by Saskatchewan employers; calculated a living wage for workers in the City of Regina; explored the warehousing and overcrowding of prisoners in provincial correctional institutions, and; provided a policy blueprint for a sustainable energy future. Our research excellence was recognized this year for our Living Wage in Regina project, which received a 2014 Community Connections Award from the University of Regina. Research currently underway includes charting the power and influence of the energy sector in Saskatchewan, and documenting the impacts of a decade of privatization in the province.

One of the most dynamic and potentially game-changing programs that the Saskatchewan Office sponsors is the Next Up Youth Leadership Program. Starting in Vancouver in 2008, the program has spread like wildfire to Calgary, Edmonton, Saskatoon, Ottawa, and most recently, Winnipeg. The program aims to nurture critical thought about social and environmental issues and to build capacity in areas such as communication, facilitation, conflict transformation, project development and building unity. In the brief period that Next Up has operated in Saskatoon, program graduates have run for Saskatoon city council, been key

Our work represents the best of the progressive traditions that Saskatchewan was built upon

players in the implementation of curb-side recycling in the city, served as international climate change delegates, become active leaders in local unions, and have become an integral part of progressive campaigns within the province.

Our ability to impact public policy relies a great deal on our potential to influence public opinion through the traditional news media. We have enjoyed tremendous success in influencing public debate through the provincial media with substantial coverage in provincial dailies, radio, television and local community and alternative papers.

Through our online presence and use of social media, our research and commentary have also reached audiences well beyond our province's borders. Last year alone, the Saskatchewan Office's research and commentary received over 75,000 page views while our reports and studies were downloaded over 30,000 times.

We are proud of what we have accomplished so far in Saskatchewan and believe that our efforts have had a lasting impact on policy debates within the province. Rather than the cold economic calculus that all too often seems to be the sole rationale of much public policy today, we will continue to fight for policy alternatives that prioritize the values of solidarity, equality, ecological sustainability and democracy.

A message from
Manitoba
Office Director
Molly McCracken



THE MANITOBA OFFICE of the CCPA continues to forge strong connections with community groups in our focus areas, including poverty, housing and labour issues. Our policy research is grounded in a community-based approach.

The Errol Black Chair in Labour Issues was created in 2012 to honour the late Errol Black, an accomplished economist, Brandon city councilor and founding board member of the Manitoba office. This position is dedicated to research and writing on matters of importance to the labour movement, locally and nationally.

The Errol Black Chair (EBC) published an update of the Living Wage Report and spearheaded *Taking Back the City: Winnipeg Alternative Municipal Budget 2014*, a key document to stimulate debate in the lead-up to the fall 2014 Winnipeg civic election. The EBC is undertaking a national project, Working Across Canada, comparing labour conditions across the country for launch in 2015. This is a part-time position staffed by Lynne Fernandez. Fundraising is ongoing, with the goal of bringing the staff position to full time in the future.

CCPA-MB is the lead organization for the Manitoba Research Alliance, a group of progressive community organizations and academics that has been awarded three Social Sciences and Humanities Research Council (SSHRC) grants. The current project *Partnering for Change: Community-Based Solutions for Aboriginal and Inner-City Poverty* has four streams: Justice, Safety and Security; Housing and Neighbourhood Revitalization; Capacity-building, Education and Employment; and Community Economic Development.

In 2013, the Manitoba Research Alliance was presented with the international *Community-Campus Partnerships for Health Award*

We continue to forge strong connections with Manitoba community groups

in recognition of the connections created through the MRA between community, academic and government partners to promote solutions to the complex problems of poverty and social exclusion.

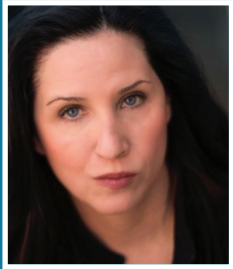
A book resulting from the MRA's previous SSHRC Community University Research Alliance (CURA), *Indians Wear Red: Colonialism, Resistance and Aboriginal Street-Gangs*, by Elizabeth Cockmack, Lawrence Deane, Larry Morrisette and Jim Silver, won in the non-fiction category of the 2014 Manitoba Book Awards and won an award for Scholarly Publications from the Canadian Federation of the Social Sciences and Humanities, recognizing its community importance but also research excellence.

The Manitoba office continues to publish work on low-income housing issues, and has released several reports on the impact of public investment in public housing complexes. In 2014 we released *Moving to the City: Housing and Aboriginal Migration to Winnipeg* with the Eagle Urban Transition Centre.

The State of the Inner City Report annually brings forward voices of those not frequently heard in policy discussions — those working and living on the frontlines of the struggle against poverty. 2014 marked the tenth anniversary of the report, and we acknowledged this milestone with a retrospective on the changes in the inner city and what the future could hold for this vibrant part of Winnipeg.

The Manitoba office moved to the Social Enterprise Centre in April 2014. We are pleased to be located in the heart of the inner city of Winnipeg and look forward to continuing to work with our community partners to increase social inclusion and address poverty in Manitoba.

A message from
Ontario
Office Director
Trish Hennessy



ALMOST TWO YEARS ago, I assumed the role of Director of the Canadian Centre for Policy Alternatives' Ontario office (CCPA-Ontario). We're a project of the national office and we're located in downtown Toronto.

With the help of Advisory Board Chair Jim Stanford, and donations from key supporters who are the bedrock of our new office, we have been able to grow the team to four staff persons and a constantly rotating stable of bright student interns (paid, of course).

Economist Kaylie Tiessen has just celebrated her first year with us, and our newest staff addition comes to us from the Wellesley Institute: Sheila Block, a long-time CCPA research associate, joins the CCPA-Ontario as our senior economist. Kaylie and Sheila have been instrumental in growing our public profile and our influence in Ontario.

We are a highly productive office, churning out op-eds, blogs, original research reports, popular infographics, videos, mainstream media interviews, government deputations, and public talks across the province.

Our work gets people talking. Our report on youth un/underemployment in Ontario secured national news headlines. Our research on the minimum wage made the business case for a minimum wage that's within 60% of the average industrial wage. Our reports on gender pay inequality helped contribute to the province dedicating a special day to recognize the gender pay gap in Ontario. Our rapid analysis on jobs is turning the CCPA-Ontario into the go-to office for understanding the seismic shift underway in the province's labour market.

We're trying to change the conversation about what's possible for Ontario

The CCPA-Ontario team is proud to collaborate with academics, researchers, organizers and communicators from the labour and social justice movements, NGOs, government agencies and beyond.

We travel across Ontario giving public talks on income inequality, Ontario's changing job market, and the role of government in improving public services as well as setting the tone for better working conditions in the province. We've been to almost a dozen Ontario communities to spark a conversation about the elephant in the room: the need for the province to raise taxes to ensure fiscal health and to protect cherished public programs.

We work with social justice roundtables across Ontario to monitor provincial measures to reduce poverty and to help grassroots organizations calculate the local living wage for their community efforts. We're also partners with academics at Ryerson University on a three-year SSHRC grant looking at Ontario's burgeoning living wage movement, and at York University on a SSHRC grant looking at how manufacturing sector workers might transition into a green economy job.

We make our progressive analysis accessible to everyone. It's not just an organizational mandate—it's our passion. We know you turn to us for the real facts on the state of Ontario jobs, on income inequality, on how to pay for the public services we all value. Together, we're trying to change the conversation about what's possible for Ontario.

A message from
Nova Scotia
Office Director
Christine Saulnier



THE CCPA-NS HAS increased its presence in the province, balancing interventions reacting to government initiatives and taking a lead on others. The last year saw a change of government in Nova Scotia and a ramping up of reviews and commissions. The CCPA-NS has provided input into reviews on taxation (overarching), property tax in particular, the green economy strategy, and public education. We organized, live-streamed and recorded a panel responding to the tabling of a report by an economic commission (appointed by the previous government), which is concerning for its neoliberal orientation. In addition, members of the Alternative Provincial Working Group had a meeting with the provincial minister of finance as part of budget consultations.

Our Alternative Provincial Budget released in March 2014 was our most comprehensive yet with over 40 collaborators. With infographics, fact sheets and increased presence on social media, as well as at the budget scrum, this continues to be an important signature piece for us. The *Budget for the 99%* was downloaded more than 13,000 times between its launch date and the end of July 2014.

It has indeed been a busy year. Here are some other highlights:

- We have launched a new blog series called *Progressive Voices on Public Education in Nova Scotia*. The goal is to defend, but also strengthen public education, sparking debate, building collaborations, etc.
- We are embarking on new research, funded in part by CUPE NS, examining the state of P3 schools contracts. We have partnered with the United Way Halifax to undertake the calculation of the living wage for Halifax.

We ensure that evidence-based alternatives are available in Nova Scotia

- We welcomed Unifor Atlantic as a new sustaining organizational supporter
- We launched an Atlantic student essay contest, with the first winners announced at our Fall fundraiser. We had Kevin Page present at our fall fundraiser on October 30.
- We have four new research associates: Eric Newstadt (Politics, Acadia U), Michelle Cohen (CUPE), Howard Epstein (Ind.) and Robert S. Wright (Social Worker, PhD candidate). We have a new chair of our Research Advisory Committee, Alexandra Dobrowolsky (Political Science Professor, St. Mary's University). Michelle, Howard and Robert have also joined the Research Advisory Committee.
- We worked with the Social Justice Cooperative in Newfoundland and Labrador to organize an alternative budget workshop in the spring. I presented with Mike Bradfield, a retired economics professor at Dalhousie University who has worked on alternative budgets since 1999. We are finalizing a report to be released in partnership with the NL Federation of Labour on youth labour market attraction and retention.

With only one full-time staff person (who is thrilled to have a part-time contract employee until the spring), I rely on our generous volunteer research associates, donors and other supporters and volunteers including our Table Officers, to help ensure that policy alternatives — those that are evidence-based, and focused on achieving social, economic justice and environmental sustainability — are always on offer should somebody choose to implement them.

Our Team

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Researcher

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Jennie Royer
Administrative Assistant

Tim Scarth
Senior Graphic Designer

Erika Shaker
Director of Education

Scott Sinclair
Director of Trade
and Investment Research

Diane Touchette
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Stuart Trew
Senior Editor, CCPA Monitor

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Seth Klein
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Sarah Leavitt
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Dianne Novlan
Administrative Assistant, Member
Services

Ben Parfitt
Resource Policy Analyst

Terra Poirier
Communications Officer

Andrea Smith
Project Manager and
Academic Liaison

Thi Vu
Project Manager and
Academic Liaison

Leo Yu
Fundraising and
Donor Development Officer

Our Members' Council and Board of Directors

THE CCPA MEMBERS' Council has a dual role: to ensure that the CCPA operates within its mandate, statement of purpose, principles, and general level of organizational integrity (set by the Members' Council), and to also set policies and priorities for the National Office.

The Members' Council has a heavy responsibility to be the “keepers of the flame,” to ensure that the essence of the CCPA is maintained and that the core of the CCPA that gives it such strength and legitimacy is protected while growing the Centre's ability to influence the political and economic debate in Canada.

The Board of Directors — the president, vice-president/treasurer, and four other board members — are officers of the Members' Council with a direct responsibility for the oversight of the National Office, and general responsibility for carrying out the decisions of the Members' Council with respect to mandate, purpose, and so on, throughout the CCPA.

The CCPA has a simple but demonstrably effective governing structure that relies on the good will, good faith, and expertise of the board members. This includes those in the past who have worked so hard to build the Centre to its current position of credibility, visibility, and contribution to the national debate, and those on the board now, who bear the heavy responsibility of maintaining and growing the increasingly complex organization while retaining our links to, and service to, our constituency in the progressive movements.

The CCPA did not grow and flourish by accident. It did so because progressive people with energy, skill, and commitment took the time to work with and guide the development of the centre, working with a dedicated and extremely capable staff. All of those who appreciate the strong role played by the CCPA owe a huge debt of gratitude to the Members' Council, which has been such a key part of this growth in size and influence.

MEMBERS' COUNCIL

President:
Larry Brown

National Union of Public
and General Employees

Vice President/Treasurer:
Jim Stanford

Unifor

Research Associates Chair:
Jim Turk

Ryerson University

Pat Armstrong

York University

Sarah Belanger

Public Service Alliance of Canada

Tony Clarke

Polaris Institute

Eve-Lynne Couturier

IRIS

Brigette DePape

Youth Activist

Paul Elliot

Ontario Secondary School
Teachers' Federation

George Floresco

Canadian Union of Postal Workers

Bernie Froese-Germain

Canadian Teachers' Federation

Grace-Edward Galabuzi

Ryerson University

Julie Guard

University of Manitoba, CCPA-MB

Judy Haiven

St. Mary's University, CCPA-NS

Larry Haiven

St. Mary's University

Bob Linton

United Food and
Commercial Workers Union

Paula Mallea

Independent Consultant

Stan Marshall

Formerly of Canadian Union
of Public Employees

James McCormack

Elementary Teachers'
Federation of Ontario

Jessica McCormick

Canadian Federation of Students

David Robinson

Canadian Association of
University Teachers

Keith Reynolds

Canadian Union of Public Employees
British Columbia, CCPA-BC

Rick Sawa

CCPA-SK

Priscilla Settee

University of Saskatchewan

Jim Silver

University of Winnipeg, CCPA-MB

Steve Staples

Rideau Institute

Monica Townson

Independent Consultant

The CCPA *Monitor*

THE MONITOR WAS launched in 1994 as a 16-page journal distributed ten times annually to the CCPA's 200 or so supporters. At that point, most of the Centre's funding came from labour organizations. These contributions were significant and appreciated but apart from defraying basic operating costs they were not sufficient to finance the CCPA's broader research and publication objectives. *The Monitor* was seen as a way to grow the Centre's base of paid supporters while at the same time more widely diffusing the CCPA's research in an easy-to-access format. The costs of producing *The Monitor* are significant but the gamble paid off when applications for membership swelled over the next several years. Before May 1994, individuals who joined the CCPA received nothing tangible in return unless they ordered and paid for one of our studies. When CCPA membership automatically entitled them to a monthly publication, it helped cement loyalty while creating a new incentive to join: "How else am I going to get a copy of *The Monitor*?" For the next two decades, under the dedicated stewardship of Senior Editor Ed Finn, CCPA supporters and other *Monitor* readers came to view the publication as an essential and even primary source of news, perspectives and research from a critical and progressive perspective.

Ed retired his position as editor in April 2014, passing it on to Stuart Trew, who came to the CCPA from the Council of Canadians and who edited a

weekly alternative news and cultural magazine in Ottawa for several years before that. Stuart was hired with a mandate to explore changes to *The Monitor* that will help attract a new generation of readers. As cherished and respected as *The Monitor* is with its current readership, we have probably reached a saturation point in terms of exposure and the ability of the publication to draw new supporters to the Centre. The way people gather information has changed drastically over the past two decades — the Internet was just a baby when we launched *The Monitor* — and we need to build this reality into how we work.

Based on survey data gathered from CCPA supporters, we know there is an appetite for rejuvenation. We learned that most *Monitor* subscribers read it cover to cover but that they wouldn't mind receiving it less frequently in the mail. They want more original content, more CCPA research and more hard-hitting commentary from critical and progressive voices. As its new editor, Stuart has already started to respond to these demands by increasing the amount of exclusive content and inviting exciting new columnists to contribute monthly articles. *The Monitor* editorial board and production team are also exploring cosmetic changes to be launched in early 2015. The goal today is the same as it was in 1994 — to attract more supporters to the CCPA by producing Canada's most desirable, cutting-edge magazine on political economy.

Our Research

Selected Publications
January 2013–September 2014

Blank Cheque

National Shipbuilding Procurement
Strategy Puts Canadians at Risk

Michael Byers, Stewart Webb

December 11, 2013 | National Office

State of the Inner City Report 2013

A Youth Lens on Poverty in Winnipeg

December 9, 2013 | Manitoba Office

A Family Living Wage for Manitoba

2013 Update

Scott Jarosiewicz

November 27, 2013 | Manitoba Office

The Nova Scotia Child Poverty Report Card 2013

1989–2011

Lesley Frank

November 26, 2013 | Nova Scotia Office

Canada and Access to Medicines in Developing Countries

Intellectual Property Rights First

Joel Lexchin

November 25, 2013 | National Office

Saving the Green Economy

Ontario's Green Energy Act and the WTO

Scott Sinclair

November 21, 2013 | National Office, Ontario Office

Ed Finn

A Journalist's Life on the Left

Ed Finn

November 21, 2013 | National Office

The Ombudsperson's Report on Seniors Care

A Brief Analysis of the Government's
(Non) Response

Marcy Cohen, Janine Farrell

November 14, 2013 | BC Office

Making Every Job a Good Job

A Benchmark for Setting
Ontario's Minimum Wage

Trish Hennessy, Kaylie Tiessen, Armine Yalnizyan

November 14, 2013 | Ontario Office

CETA and Pharmaceuticals

Impact of the Trade Agreement
Between Europe and Canada on
the Costs of Patented Drugs

Joel Lexchin, Marc-André Gagnon

October 31, 2013 | National Office

Joint Submission in Response to Local Elections Campaign Financing Act

Edited by Shannon Daub

October 24, 2013 | BC Office

The Lac-Mégantic Disaster

Where Does the Buck Stop?

Bruce Campbell

October 22, 2013 | National Office

Why Canada Needs Postal Banking

John Anderson
October 9, 2013 | National Office

The Young and the Jobless

Youth Unemployment in Ontario

Sean Geobey
September 27, 2013 | Ontario Office

BC Commentary: A Review of Provincial Social and Economic Trends

Fall 2013, Volume 16, Number 3

Edited by Sarah Leavitt, Terra Poirier, Shannon Daub
September 26, 2013 | BC Office

Rent Aid Changes in 2013

Province Increases Aid to Low-Income Families

Josh Brandon
September 19, 2013 | Manitoba Office

Stuck in a Rut

Harper Government Overrides Canadian Army, Insists on Buying Outdated Equipment

Michael Byers, Stewart Webb
September 18, 2013 | National Office

Degrees of Uncertainty

Navigating the Changing Terrain of University Finance

Erika Shaker, David Macdonald
September 11, 2013 | National Office

Working Together For Fairness

Christine Saulnier, Kyle Buott, Judy Haiven
August 28, 2013 | Nova Scotia Office

BC Commentary: A Review of Provincial Social and Economic Trends

Spring/Summer 2013, Volume 16, Number 2

Edited by Sarah Leavitt, Terra Poirier, Shannon Daub
August 7, 2013 | BC Office

Cornerstone Compromised

A Critical Analysis of Changes to Special Needs Assistance in Nova Scotia

Sara Wuite, Christine Saulnier, Stella Lord
July 17, 2013 | Nova Scotia Office

SaskNotes: The Government of Canada's Legacy of Contamination in Northern Saskatchewan Watersheds

Peter Prebble, Ann Coxworth
July 11, 2013 | Saskatchewan Office

The Gap in the Gender Gap

Violence Against Women in Canada

Kate McInturff
July 11, 2013 | National Office

It's Getting Great

Government Investment in Gilbert Park and Lord Selkirk Park

June 27, 2013 | Manitoba Office

SaskNotes: The Great Wall Ties Chairman Calvert's Five-Year Plan

Employment Growth in the New Saskatchewan

Erin Weir
June 25, 2013 | Saskatchewan Office

Canada and the Trans-Pacific Partnership (TPP)

Presentation to the House of Commons Standing Committee on International Trade

Scott Sinclair
June 24, 2013 | National Office

Poverty or Prosperity

Indigenous Children in Canada

David Macdonald, Daniel Wilson
June 19, 2013 | National Office

Learning and Earning

The Impact of Taxation in the
Higher Education Debates

Hugh Mackenzie

June 14, 2013 | National Office

Counting Every Drop

The Case for Water Use Reporting in BC

Ben Parfitt

June 11, 2013 | BC Office

That Sinking Feeling

Canada's Submarine Program Springs a Leak

Michael Byers, Stewart Webb

June 11, 2013 | National Office

Toronto's \$2.5 Billion Question

GTA and Hamilton Public Transit
Expansion Revenue Options

Hugh Mackenzie

May 23, 2013 | Ontario Office

They Have Stood By Me

Supporting Refugee Families in Winnipeg

Lindsay Larios

May 17, 2013 | Manitoba Office

Migrant Voices

Stories of Agricultural Migrant
Workers in Manitoba

Lynne Fernandez, Jodi Read, Sarah Zell

May 15, 2013 | Manitoba Office

Study of Income Inequality in Canada — What Can Be Done

Presentation to the House of Commons
Standing Committee on Finance

Armene Yalnizyan

May 9, 2013 | National Office

Working for a Living Wage 2013

Making Paid Work Meet Basic Family
Needs in Metro Vancouver

Iglika Ivanova, Seth Klein

May 2, 2013 | BC Office

Closing Canada's Gender Gap

Year 2240 Here We Come!

Kate McInturff

April 23, 2013 | National Office

SaskNotes: PFRA Community Pastures

History and Drama of a Prairie Commons

Katherine Arbuthnott, Josef K. Schmutz

April 16, 2013 | Saskatchewan Office

She Fixes So Many Problems

The Impacts of the Neighbourhood
Immigrant Settlement Worker

April 12, 2013 | Manitoba Office

Titanic Blunder

Arctic/Offshore Patrol Ships
on Course for Disaster

Michael Byers, Stewart Webb

April 11, 2013 | National Office

10 Ways To Close Ontario's Gender Pay Gap

Mary Cornish

April 9, 2013 | Ontario Office

Reality Check on the Size of BC's Public Sector

Iglika Ivanova

April 9, 2013 | BC Office

The Fog Finally Clears

The Job and Services Impact
of Federal Austerity

David Macdonald

April 8, 2013 | National Office

Brief to House of Commons Finance Committee on Bill M-315

Christine Saulnier
April 5, 2013 | Nova Scotia Office

Closing the Loop

Reducing Greenhouse Gas Emissions Through Zero Waste in BC

Marc Lee, Sue Maxwell, Ruth Legg, William Rees
March 28, 2013 | BC Office

Canada's Carbon Liabilities

The Implications of Stranded Fossil Fuel Assets for Financial Markets and Pension Funds

Marc Lee, Brock Ellis
March 26, 2013 | National Office, BC Office

Nova Scotia Alternative Budget 2013

Strengthening Connections, Connecting Communities

CCPA-NS
March 25, 2013 | Nova Scotia Office

Prosperity for All

An Alternative Economic Path for Newfoundland and Labrador

Diana Gibson, Greg Flanagan
March 20, 2013 | National Office

More Harm Than Good

Austerity's Impact in Ontario

Trish Hennessy, Jim Stanford
March 18, 2013 | Ontario Office

Alternative Federal Budget 2013

Doing Better Together

CCPA
March 12, 2013 | National Office

Alternative Budgétaire Pour le Gouvernement Fédéral 2013

Mieux faire ensemble

CCPA
March 12, 2013 | National Office

The Bitumen Cliff

Lessons and Challenges of Bitumen Mega-Developments for Canada's Economy in an Age of Climate Change

Tony Clarke, Jim Stanford, Diana Gibson, Brendan Haley
February 21, 2013 | National Office

Saskatchewan's Anti-Poverty Plan, From Dependence to Independence

Does It Measure Up?

Brian Banks, Paul Gingrich
February 14, 2013 | Saskatchewan Office

Fairness Design

A Framework for Tax Reform in Canada

Marc Lee, Igluka Ivanova
February 13, 2013 | National Office

"The Worst Procurement in the History of Canada"

Solving the Maritime Helicopter Crisis

Michael Byers, Stewart Webb
February 11, 2013 | National Office

CETA

Constraining Manitoba's Economic Prospects and Policy Options

Lynne Fernandez, John Jacobs
February 7, 2013 | Manitoba Office

Creating Opportunities with Green Jobs

The Story of BUILD and BEEP

Kirsten Bernas, Blair Hamilton
January 30, 2013 | Manitoba Office

Social Impact Bonds

John Loxley
January 30, 2013 | Manitoba Office

Progressive Tax Options for BC

Reform Ideas for Raising New
Revenues and Enhancing Fairness

Iglika Ivanova, Seth Klein
January 29, 2013 | BC Office

Canada's Infrastructure Gap

Where It Came From and Why It
Will Cost So Much To Fix It

Hugh Mackenzie
January 24, 2013 | National Office

Governing Motherhood

Who Pays and Who Profits?

Phyllis L. F. Rippeyoung
January 22, 2013 | Nova Scotia Office

The Petro-Path Not Taken

Comparing Norway with Canada and
Alberta's Management of Petroleum Wealth

Bruce Campbell
January 17, 2013 | National Office

BC Commentary: A Review of Provincial Social and Economic Trends

Winter 2013, Volume 16, Number 1

Edited by Sarah Leavitt, Terra Poirier, Shannon Daub
January 14, 2013 | BC Office

Losing Ground

How Canada's Employment Insurance System
Undermines Inner-City and Aboriginal Workers

Lynne Fernandez, Ellen Smirl
January 10, 2013 | Manitoba Office

Globalization, Trade Treaties and the Future of the Atlantic Canadian Fisheries

Scott Sinclair
January 9, 2013 | National Office

An Evaluation of Parental Perspectives on Children's Education in Skownan First Nations

Kathryn A. Levine, Dawn Sutherland, Darrell Cole
January 8, 2013 | Manitoba Office

Our Media Coverage

THE CANADIAN CENTRE for Policy Alternatives reached an audience of 451.9 million people in 2013. The greatest exposure (and largest volume of coverage) was generated in Ontario (177.1 million), followed by B.C. (139 million).

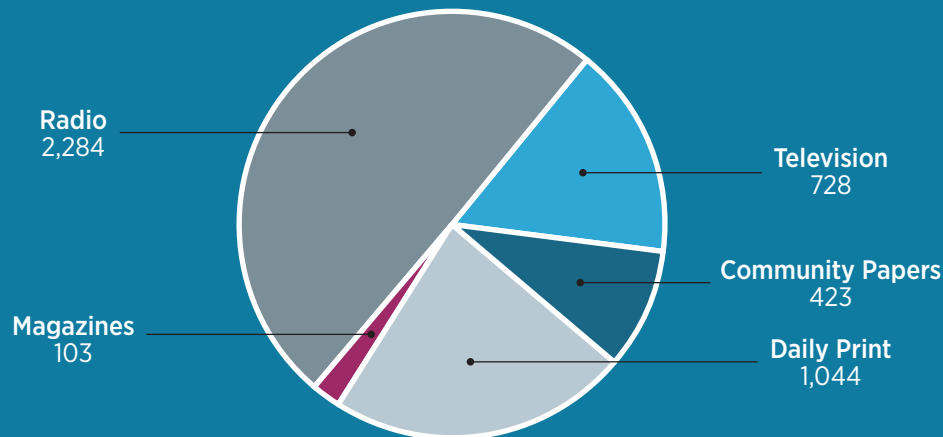
In terms of media mix, 50% of the CCPA's media mentions came from radio, 23% from daily print publications, 15% from TV, 9% from community papers, and 2% from magazines. Overall, 4,582 items were reviewed, with the highest volume of coverage being from radio broadcasts (50%), followed by dailies (23%).

We've continued to grow our social media audience at an impressive pace, thanks to our highly shareable infographics, our research on current and dependable themes and our timely blog posts. At the end of 2013, our Facebook fol-

lowing had reached 112,579 — a 29% increase over the previous year — and we are gaining an average of 235 new followers each month.

We have also been tracking the number of stories created about the CCPA on Facebook. Just as we track our traditional media, these Facebook stories are trackable social media hits. In 2013, an impressive 965,035 Facebook stories were created about the CCPA.

Our Twitter following is also growing strong and swift, and at 12,404 followers at the end of 2013 (and breaking 15,000 by the end of 2014). Our Twitter base grew 46% between 2012 and 2013, and we are gaining an average of 325 new followers each month. Although Twitter engagement has been more difficult to foster (than Facebook), we were retweeted and mentioned a combined 5,342 times in 2013.



Our Space

THE CCPA'S NATIONAL Office is a tenant of *25OneCommunity*, an innovative co-workspace that houses progressive NGOs and individuals who pool resources and work together to foster an environment of collaboration, social justice and learning. The CCPA's Director of Operations, Diane Touchette is the founder of *25One*, and the CCPA is proud to maintain a presence on its Board of Directors.

25OneCommunity offers meeting and office space for progressive organizations, community members and individuals who share our values and mission — and the CCPA is in great company! Our community of tenants includes:

- Action Canada for Sexual Health and Rights
- Canada Without Poverty
- Canadian Health Coalition
- Council of Canadians
- Douglas Coldwell Foundation
- Feminist Alliance for International Action
- Friends of the Earth Canada
- rabble.ca
- Workers History Museum
- Youth Coalition for Sexual and Reproductive Rights

And smaller union locals from Unifor, SEIU and CUPE.

For more details about our space, visit:
www.25onecommunity.ca



2 | Our work

Alternative Federal Budget

THE ALTERNATIVE FEDERAL Budget, CCPA's flagship project, started from the idea that budgets should first be about people. The "alternative budget" concept was first implemented at the provincial level by the Winnipeg-based social justice coalition CHOICES, which produced its first alternative budget in 1991, and has become a signature CCPA publication since 1995, coinciding with then finance minister Paul Martin's first budget.

The AFB is both an exercise in popular economic education and a process for Canadians to develop a consensus on what the federal budget would look like if the public interest were truly being served. Prior to the AFB, the CCPA and other left-of-centre critics of government budgets had their alternative proposals ridiculed as unrealistic and utopian — we were dismissed as impractical dreamers, ignorant of fiscal and economic realities. What the AFB did was give our proposed alternatives solid fiscal credibility.

In addition to demonstrating what a government could accomplish if it were truly committed to a progressive social and economic agenda, the AFB also helps foster economic literacy and demystify the budget-making process. Over the years, the AFB has successfully shown that budgets are about making choices, and that even with a balanced budget it is possible to enhance social spending, repair physical infrastructure, and address the poverty crisis. The project

has even been praised by former Parliamentary Budget Officer, Kevin Page, as a vital contribution to Canadian policy debates.

Each year, the AFB process involves the collaboration of representatives from a broad cross-section of civil society groups including: labour, the environment, anti-poverty, religious, students, academics, education workers, culture, social development, child care advocates, women's rights, international development, community, and Aboriginal peoples. In addition to producing a main budget document, the AFB process often also produces a number of technical papers that provide more in-depth analysis on a variety of related issues.

With each publication, the AFB also continues to expand its public reach. The 2014 Alternative Federal Budget generated total of 481 mainstream media hits (newspaper, television and radio), reaching an audience of 5.3 million, and its documents were downloaded over 100,000 times on our website.

What's more, *Inequality by Design* — the AFB's landmark technical paper on income splitting (and the Conservatives' proposed policy) — was influential in exposing rifts within the government and likely a factor in delaying its implementation.

"The AFB was a remarkable innovation in Canadian political debate," said John Loxley, economics professor at the University of Manitoba,

who played a leading role in developing several early AFBs. “It laid bare the differences in viewpoint between those who held power and those whose lives were affected by the decisions of the powerful. It gave a voice to the hitherto powerless in a detailed programmatic way, with

the fiscal implications being carefully measured. The budget has become a prime area of political struggle, and the left has come to understand that fighting back requires more than a purely defensive posture.”

Education Project

IN 1996, THE CCPA began to look more closely at education and education-related issues, and established the Education Project, initially to monitor corporate intrusion into public education.

The project has grown significantly over the years, and in addition to research, it now provides a discussion forum, information distribution source and network for many of those involved in the continuing education debates, with a large and distinguished circle of research associates and close relationships with many teacher organizations, student groups, parent organizations and other stakeholders in the education sector. It has also become a clearinghouse and respected source of information and commentary for a number of journalists. And it has provided an opportunity for people in the education communities to engage with other CCPA research.

Since 2000, the CCPA has been publishing the quarterly *Our Schools/Our Selves* (established 1988) to encourage debate, analysis and commentary on a wide variety of education-related issues, and features the work of many prominent authors, journalists, researchers, academics, activists and students. Topics include the commercialization and privatization of education; policies around bullying, cyberbullying and technology; alternative schools; early childhood, anti-racism and social-justice education; standardization and assessment; Aboriginal education;

teacher unions, and; student activism. Several issues are also promoted as stand-alone books in order to explore certain topics in greater detail. They include streaming in schools, youth activism, and sex education.

In 2008, the Education Project created the OS/OS occasional book series, which provides thoughtful analysis and commentary on topics such as Aboriginal education, climate justice (textbook), pluralism in the arts (textbook), and young people and unions. In this last category, *From Demonized to Organized* by Nora Loreto has proven to be extremely popular and is in production as an e-book as well as in translation to be made available in French later this year).

More broadly, the Education Project has also produced a number of stand-alone publications, books and reports, including: an annual report on tuition fees in Canada, co-authored with David Macdonald; *Math That Matters* (by David Stocker) — second edition expected out in 2016; and *An Agenda for Social Change*, the CCPA's annual calendar that records key dates in Canada's social justice history.

The Education Project also has a close relationship with Carleton University's masters of social work (MSW) program, and has helped advise a number of MSW students doing their practicum placement at the CCPA.

The Growing Gap

EIGHT YEARS AGO, when the CCPA began its Growing Gap project, income inequality was invisible as a public issue in Canada. The CCPA was a lone voice in the woods on this issue. More than 50 research reports later, the CCPA is no longer alone in documenting the problem of income inequality in Canada.

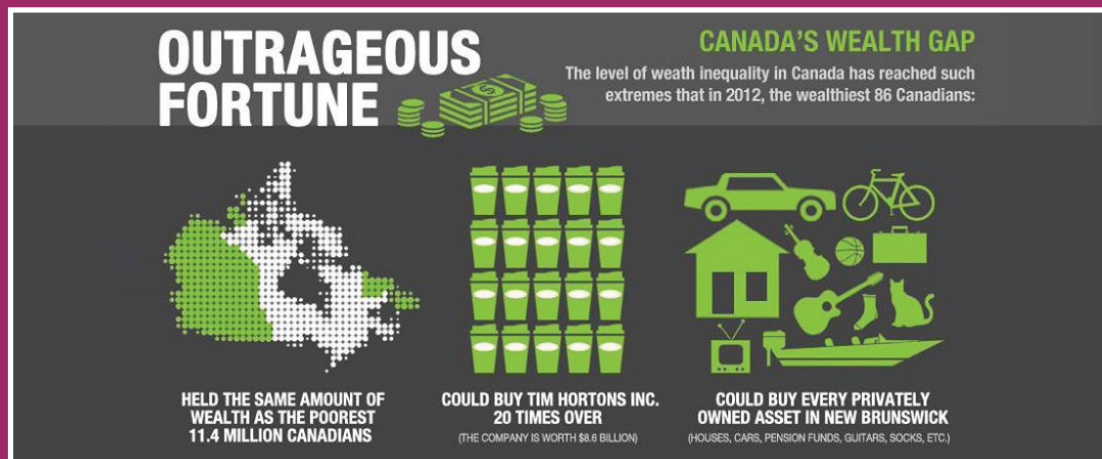
Our national Growing Gap team — CCPA Senior Economists Armine Yalnizyan and David Macdonald, Research Associate Hugh Mackenzie, and Ontario Director Trish Hennessy — comment frequently in newspapers, on TV and on the radio.

Our team produces solid, credible, accessible research and policy ideas, but also communicates those ideas effectively and shares them with a broad audience. Not only are the inequality team

members great researchers, they are first-rate communicators who figure prominently in the mainstream and social media, with millions visiting our website every year.

Their research is popular. Take David Macdonald's report *Outrageous Fortune: Documenting Canada's Wealth Gap*. It attracted 326 mainstream media hits with an audience reach of 2.3 million Canadians. Armine Yalnizyan's interactive web tool, *Tuition in Canada*, attracted 250 plus mainstream media hits. There was no research report — it was “just” an interactive infographic.

The team is frequently fielding media requests, public speaking requests, and invitations to speak before political committees at multiple jurisdictional levels on the subject of income inequality.



ity. Our expertise has been sought by all levels of government in Canada, as well as by the social justice and labour movement, and even internationally.

There may be a growing number of voices out there talking about income inequality, but the CCPA remains the only progressive knowledge producer that consistently researches and reports

on the full spectrum of income inequality and its impacts. That commitment to well-researched documentation of the growing gap — combined with our popularity on the public speaking circuit, on social media networks, and our growing mainstream media profile — will continue to be our most identifiable feature.

Making Women Count

CANADA HAS ONE of the highest levels of well-being in the world. But the distribution of that well-being is not equal. Our Making Women Count (MWC) project examines the difference that gender inequality makes — to the economy, to politics, and to well-being in Canada.

Closing the gender gap in Canada would provide a significant engine for long-term economic growth, as well as an immediate increase in the social and economic status of women and girls in Canada. Yet Canada's progress on ensuring that men and women have equal pay, equal access to secure work, equal benefit from government programs and policies, and equal representation has flatlined in the past two dec-

ades. Making Women Count measures the size of Canada's gender gap, examines the barriers to closing that gap, and offers solutions tailor made to fit women in Canada.

Throughout the year, Making Women Count has released several key reports. *The Gap in the Gender Gap: Violence Against Women in Canada*, released in July 2013, provided an analysis of levels of violence against women in Canada and the federal and provincial policies in place to address that violence. It also provided an estimate of the cost of violence against women to the economy and an estimate of current public spending at the federal and provincial level. The report was covered in national and local media and has been downloaded over 75,000 times.



The following year, MWC's director Kate McInturff co-wrote an op-ed with Oxfam Canada's Lauren Ravon on the same theme. The piece, *We Need More Than Words to End Violence Against Women*, was published in Embassy Magazine for International Women's Day and called for a national action plan on violence against women.

Early in 2014, the MWC project produced an analysis of the impact of the 2014 federal budget on women. The analysis, *Bad Math: Why Budget 2014 Fails to Add Up for Women* by Kate McInturff and Armine Yalnizyan, highlights the negative impact of cuts to public sector jobs on women's economic security.

In April 2014, the project published an extremely successful report called *The Best and Worst Place to Be a Woman in Canada*, which ranked Canada's 20 largest metropolitan areas based on a comparison of how men and women are faring in five areas: economic security, leadership, health, personal security, and education. The report demonstrates the clear impact of

strong public sector unions in closing the gap in pay and promotion for women. The report was widely covered by national and local media (in French and English), reaching an estimated audience of over six million people. The report has been downloaded over 125,000 times from the CCPA website, and its accompanying infographic has reached over 150,000 users on Facebook.

A week after that report was released, Making Women Count director Kate McInturff appeared before Canadian Parliament's Standing Committee on the Status of Women to address the barriers to women's economic equality and leadership. Her testimony highlighted the need for pro-active pay equity policies and the important role of unions in increasing economic security for women in Canada.

In addition to publishing reports, commentary and reports, MWC also distributes *Feminist Voices Digest*, an email-based bi-weekly round-up of news, reports, events and commentary related to gender equality in Canada.

Trade and Investment Research Project (TIRP)

THE TRADE AND Investment Research Project (TIRP) provides expert research on a wide range of important trade and investment policy issues. The project pools the trade policy research resources and expertise of Canadian non-governmental organizations from a variety of sectors, including unions, environmental and development groups, and academic researchers. TIRP research assists these organizations in participating in public debate and decision-making about the far-reaching impacts of Canada's international trade and investment obligations and ongoing international negotiations. The TIRP, and its director Scott Sinclair, have gained a national and international reputation for rigorous, accessible studies critical of corporate-driven globalization, and for a commitment to exploring practical alternatives.

TIRP expertise has been very much in demand. Canada is involved in a virtual alphabet soup of new trade and investment negotiations: the Canada-EU Comprehensive Economic and Trade Agreement (CETA), the Trans-Pacific Partnership (TPP), The Trade in Services Agreement (TISA), bilateral FTAs with South Korea and Japan, and Foreign Investment Protection Agreements (FI-PAs). These treaties, driven by multinational corporate interests, seek to tie the hands of government in many areas only loosely related to trade such as patent protection for drugs, local

government purchasing, foreign investor rights, public services and public-interest regulation.

In April 2014, the CCPA published a major report on the little-known Trade in Services Agreement (TISA), which threatens to lock in privatization of public services and corporate-friendly regulatory models. The study was commissioned by Public Services International and written by Scott Sinclair and Hadrian Mertins-Kirkwood. To date, it has been translated into five languages and received significant coverage in the international media. The TIRP has also published sectoral studies on the CETA, examining the impacts on Canada's auto industry (by Jim Stanford), on the costs of pharmaceuticals (by Marc-Andre Gagnon and Joel Lexchin), and on government purchasing (by Scott Sinclair).

Over the past two years, CCPA Senior Researcher Scott Sinclair has presented to legislators in Canada, New England and Germany. The visit to Germany in May 2014 to testify before a Bundestag committee was timely, coming just as the German government began to publicly question the inclusion of an investor-state dispute settlement process in the CETA. Scott also publishes regular commentary on trade policy in the Tyee, National NewsWatch, and iPolitics, as well as other news outlets. In 2014, he was commissioned by the B.C. Ministry of Justice to prepare an expert witness report regarding the

constitutional challenge to Medicare in the B.C. courts (the Cambie case).

TIRP researchers look forward to a busy period ahead. A report on Canada's experience under the controversial investor-state dispute settlement system in Chapter 11 of the NAFTA will be published in the fall. TIRP researchers worked

with European experts and NGOs to produce a joint analysis of the CETA text, which was publicly released in September. Scott also continues to work on the TISA, including by participating at an international conference of experts and activists hosted by Public Services International in Geneva.

Other Projects

THE NEXT UP Youth Leadership Program (for people aged 18–32) is one of the most dynamic and forward-looking programs that the CCPA sponsors.

In partnership with several CCPA provincial offices, Next Up aims to nurture critical thought about social and environmental issues and to build capacity in areas such as communication, facilitation, conflict transformation, project development and unity. It also offers opportunities for participants to network with community members and potential mentors, to share projects they are already working on and seek in-

put from the group about challenges they face in their work. Next Up graduates have become involved in municipal, provincial and federal projects and politics, and taken on leadership roles in progressive campaign work and in local unions.

Starting in Vancouver in 2008, the program has spread like wildfire to Calgary, Edmonton (for which the sponsor/partner is the Parkland Institute), Saskatoon (CCPA-SK), and in 2013, the CCPA National Office helped establish the Ottawa chapter of Next Up in partnership with the Broadbent Institute.



3 | Finances

2013 Financial Information

Statement of Financial Position (Audited)
As of December 31, 2013

ASSETS	2013	2012
Current Assets		
Cash	\$ 1,517,389	\$ 1,544,320
Investments	1,641,215	1,430,192
Accounts Receivable	301,349	150,072
Inventory	5,872	6,479
Prepaid Expenses	18,959	45,546
	3,484,784	3,176,609
Property and Equipment	43,882	44,476
Loans Receivable	19,395	19,995
	\$ 3,548,061	\$ 3,241,080
LIABILITIES	2013	2012
Current Liabilities		
Accounts Payable and Accrued Liabilities	\$ 261,002	\$ 250,238
Deferred Membership Revenue	15,000	15,000
Other Liabilities	853,315	734,945
	1,129,317	1,000,183
Deferred Contributions	1,176,700	1,146,774
Net Assets		
Unrestricted	1,152,359	1,003,844
Invested in Property and Equipment	43,882	44,476
Internally Restricted	45,803	45,803
	1,242,044	1,094,123
	\$ 3,548,061	\$ 3,241,080

2013 Financial Information

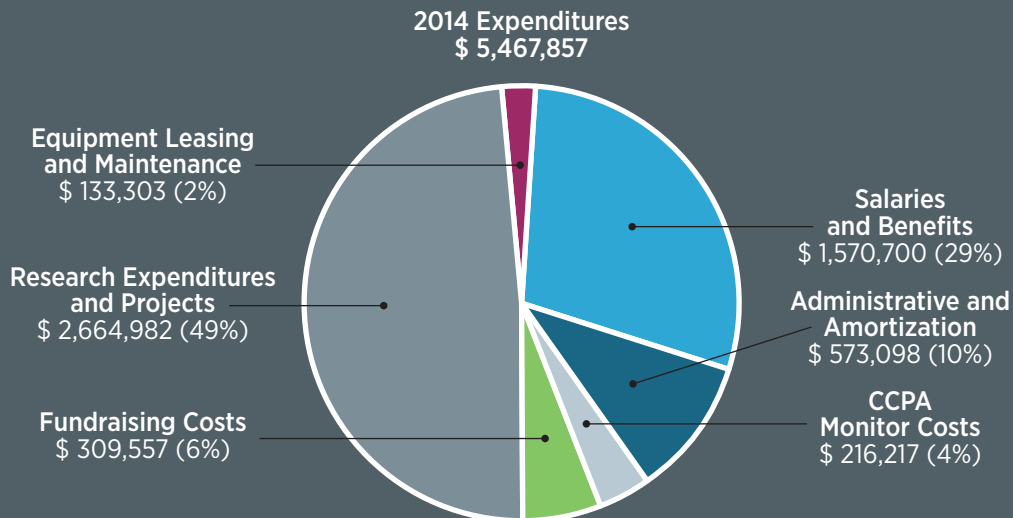
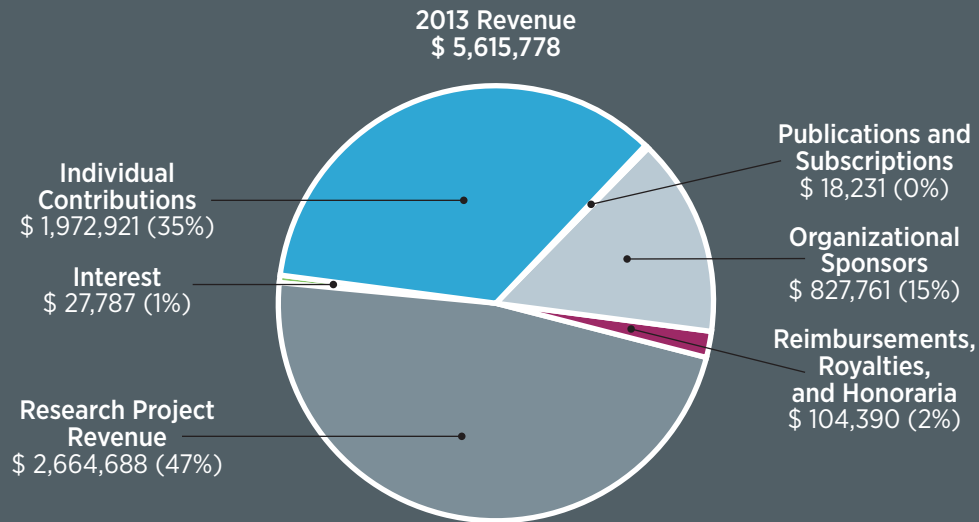
Statement of Operations (Audited)
As of December 31, 2013

REVENUE	2013	2012
Individual Contributions	\$ 1,972,921	\$ 1,870,828
Organizational Sponsors	827,761	807,131
Publications and Subscriptions	18,231	19,465
Reimbursements, Royalties and Honoraria	104,390	89,523
Research Project Revenue	2,664,688	2,439,694
Interest	27,787	21,869
Gifts In Kind	-	2,345
Miscellaneous	-	898
	\$ 5,615,778	\$ 5,251,753

EXPENDITURES	2013	2012
Administrative and Amortization	\$ 573,098	\$ 556,648
CCPA Monitor Costs	216,217	187,989
Equipment Leasing and Maintenance	133,303	147,711
Fundraising Costs	309,557	298,308
Research Expenditures and Projects	2,664,982	2,222,030
Salaries and Benefits	1,570,700	1,507,317
	5,467,857	4,920,003
Total Operating Surplus (Loss)	\$ 147,921	\$ 331,750

2013 Financial Information

A Graphic Overview





CCPA

CANADIAN CENTRE
for POLICY ALTERNATIVES
CENTRE CANADIEN
de POLITIQUES ALTERNATIVES