

## A legacy gift is a gift you plan now that will benefit the CCPA in the future.

Legacy gifts are not just for the wealthy or the elderly. Legacy gifts allow you to potentially contribute more than at any other time in your life. The most popular options are setting up a gift in your will (a bequest) and life insurance. Legacy gifts can be in any amount and can also take the form of real estate, appreciated securities, retirement plans, art or trusts.

Please let us know if you have already arranged a legacy gift or if you would like to learn more about how to maximize your support for the Canadian Centre for Policy Alternatives.

Development Officer Katie Loftus would be happy to assist you with your gift planning. Katie can be reached at 613-563-1341 ext. 318 or katie@policyalternatives.ca. You can also visit us online at www.policyalternatives.ca/ccpavisionaries.

"...a legacy gift to the CCPA also constitutes a precious gift to our children and grandchildren." —*Ed Finn* 



## **CCPA VISIONARIES**

Our participation in the struggle for social and economic justice and a sustainable environment does not need to end with our inevitable demise. The CCPA Visionaries Group recognizes the extraordinary people who demonstrate leadership by arranging legacy gifts—people who have made economic, social, and environmental justice a part of their personal vision in life. These generous people will be invited to special events and can choose to be publicly recognized for their contribution (in turn encouraging others).

Please be sure to include our charitable registration number 12414 6473 RR 0001 in your will or other legal documents. Sample wording is available on our website or by request.

## WE WANT TO THANK YOU

You are not obliged to tell us about your gift, but we would be grateful to have the chance to acknowledge your thoughtfulness. If you would like your legacy gift to remain anonymous, please let us know and we'll be happy to respect your wishes.

Please let us know if you have already arranged a legacy gift, or if you would like more information. Return this form to CCPA, Suite 500, 251 Bank Street, Ottawa, ON, K2P 1X3, or contact Katie Loftus by phone at 613-563-1341 ext.318, or by e-mail at katie@policyalternatives.ca.

I have arranged a gift to the CCPA of  □ BEQUEST   □ LIFE INSURANCE   □ OTHER
I would like more information about  □ BEQUESTS   □ GIFTS OF LIFE INSURANCE   □ OTHER
I prefer to be contacted by
NAME
ADDRESSCITY
PROVINCE POSTAL CODE
TELEPHONE

"The overriding mandate of the Canadian Centre for Policy Alternatives is to help create a viable and equitable future for the generations to come. Thus a legacy gift to the CCPA also constitutes a precious gift to our children and grandchildren.

Arranging a legacy gift to benefit the CCPA enabled me to extend my support and maximize my lifetime contribution.

I hope you will join me in pursuing the fight for a better world from beyond the grave."



Ed Finn

**ED FINN**Editor Emeritus, The CCPA Monitor

"I have recently amended my will to direct a significant portion of my estate to supporting the CCPA's continuing work. Expressing my future gift today demonstrates my strong, long-term commitment to the Centre; and makes my wishes clear in the event of unexpected illness or accident. Canada is one of the few countries where progressive activists are supported by an organization with the CCPA's effectiveness and reach, which is why I have taken my support one step further with this gift in my will. I encourage you to do the same!"



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JIM STANFORD CCPA Research Associate and past Board Member