

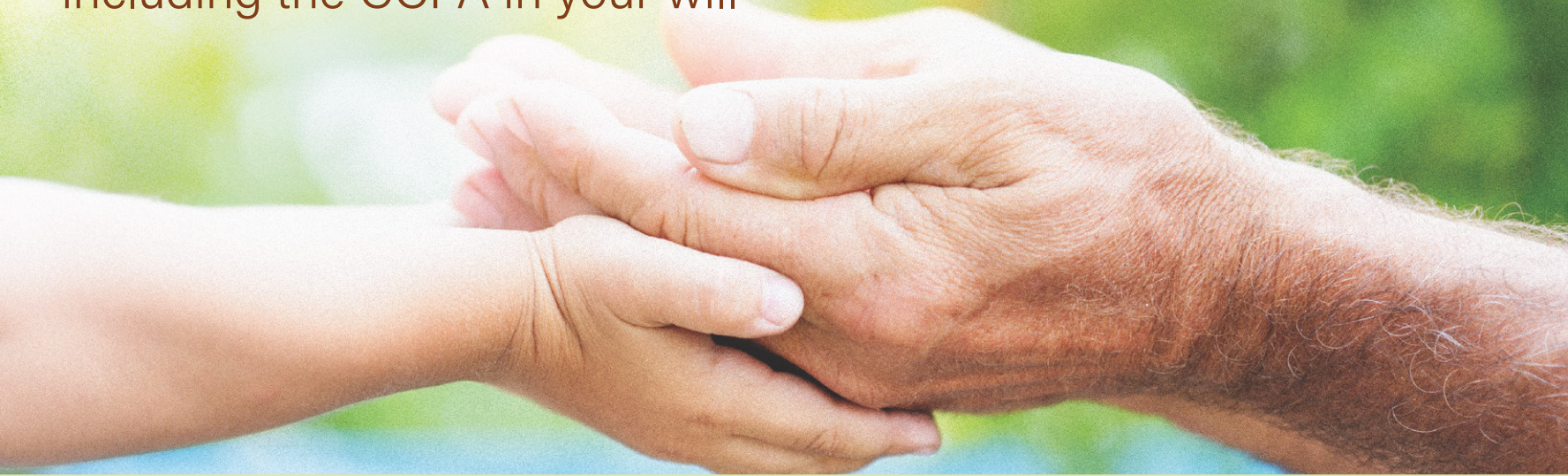
# Legacy Giving



CANADIAN CENTRE  
for POLICY ALTERNATIVES  
CENTRE CANADIEN  
de POLITIQUES ALTERNATIVES



We invite you to leave a legacy that reflects your lifelong convictions by including the CCPA in your will



A legacy gift is simply a donation you arrange now that benefits the CCPA in the future.

A legacy gift to the CCPA could potentially allow you to make the most significant donation of your lifetime. Donors most often choose to include the CCPA in their will, however, legacy gifts can also take the form of life insurance, real estate, appreciated securities, retirement plans, art or trusts.

Please let us know if you have already arranged a legacy gift for the CCPA. Or, if you would like to learn more, Katie Loftus would be happy to discuss this special donation with you. Katie can be reached at 613-563-1341 ext. 318 or [katie@policyalternatives.ca](mailto:katie@policyalternatives.ca). You can also visit us online at [www.policyalternatives.ca/ccpavisionaries](http://www.policyalternatives.ca/ccpavisionaries).

"Together our legacy gifts will ensure that the CCPA continues to be a prominent voice in our shared desire to make a better world long after 'we have shuffled off this mortal coil.'" —Bruce Campbell



**CCPA**

CANADIAN CENTRE  
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## CCPA Visionaries

The CCPA Visionaries group has been established to recognize extraordinary people who demonstrate leadership by arranging a legacy gift to the CCPA—people who have made economic, social, and environmental justice an integral part of their life.

We are grateful for unrestricted gifts that support the CCPA as a whole; you can jointly designate your gift to the national office and any other office; or restrict your support to any one particular CCPA office. Please be sure to include our charitable registration number 12414 6473 RR 0001 in your will. Wording is available on our website or by request.

### We want to thank you

There is no obligation to tell us about your legacy gift, but we would love to thank you for your thoughtfulness. If you would like your legacy gift to remain anonymous, please let us know and we'll be happy to respect your wishes.

Please let us know if you have arranged a legacy gift or would like more information by returning this form to: CCPA, 141 Laurier Ave. West, Suite 1000 Ottawa, ON K1P 5J3, or call Katie at 613-563-1341 ext. 318, or e-mail [katie@policyalternatives.ca](mailto:katie@policyalternatives.ca).

I have arranged a legacy gift to the CCPA:

☐ CCPA is included in my will    ☐ Life insurance    ☐ Other \_\_\_\_\_

I would like to learn more about:

☐ Including CCPA in my will    ☐ Life insurance    ☐ Other \_\_\_\_\_

I prefer to be contacted by ☐ \_\_\_\_\_ Phone ☐ E-mail ☐ Mail

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

Province \_\_\_\_\_ Postal code \_\_\_\_\_

Telephone \_\_\_\_\_

E-mail \_\_\_\_\_

"I've spent almost half of my life—23 years— helping the CCPA, an organization I love, grow and flourish. And because I know first-hand the deep connection between that work and the support of our donors, I also recently decided to make a legacy gift to the CCPA. It's a way I can help ensure the continuation of our important work, advocating for a fairer and more sustainable future, for all of us. I see this as a gift to my kids and future generations. And it's something I'm proud to do."





Erika Shaker  
Director,  
CCPA National Office

"The CCPA has been a pillar of Canadian democracy these last four decades. Its work has played an indispensable role in shaping public policy on vital issues from social/economic equality to climate change.

CCPA has been an essential counterweight to business-funded think tanks, challenging economic orthodoxy and the powerful vested interests that lie behind it. Like I have done, I urge you to include the CCPA in your will. Together our legacy gifts will ensure that the CCPA continues to be a prominent voice in our shared desire to make a better world long after 'we have shuffled off this mortal coil.'"





Bruce Campbell  
Former Executive Director  
of the CCPA