



# MAKING HISTORY— MAKING AN IMPACT

The 2020 Annual Report of the  
Canadian Centre for Policy Alternatives

## 1. About us

The Canadian Centre for Policy Alternatives in 2020

- 4** I can't imagine Canada without the CCPA
- 6** Turning 40, changing with the times
- 8** National office
- 11** British Columbia
- 14** Saskatchewan
- 16** Manitoba
- 20** Ontario
- 23** Nova Scotia

## 2. Our work

What we published in 2020

- 26** National office
- 32** British Columbia
- 37** Saskatchewan
- 38** Manitoba
- 40** Ontario
- 42** Nova Scotia

## 3. Finances

Audited financial statements, 2020

- 44** Balance sheet as at December 31, 2020
- 45** Statement of revenues and expenditures,  
year ended December 31, 2020

1 |

# About us

The Canadian Centre for Policy Alternatives in 2020

# I can't imagine Canada without the CCPA

A message from Larry Brown, chair



Dear friends:  
I can't imagine Canada without the Canadian Centre for Policy Alternatives.

Think of any important public policy debate in this country, and there's a pretty good chance you've heard the dynamic, progressive, and impactful voice of the CCPA in that debate. That has never been more evident than it was in 2020.

When COVID-19 hit, the CCPA was quick to weigh in on the critical challenges the pandemic presented. CCPA researchers played a major role in showing the pressing need for emergency income supports for unemployed workers and the need to make sure that precarious "gig" workers were not left out. The CCPA's research proved the necessity for better pay for essential workers and better funding for seniors in long-term care. We tracked the skyrocketing net worth of Canada's billionaires and the unequal impacts of COVID-19 on women and racialized workers and their families. We supported Indigenous land defenders. We pushed practical plans to address the accelerating climate crisis.

From the start of the pandemic to the end of the year, CCPA research and researchers were featured in over 17,500 news

stories. Readership of our “Behind the Numbers” blog went up by 240 per cent. Mentions of our work in Parliament increased five-fold.

Make no mistake: In 2020, the CCPA had a huge impact on public policy in Canada.

None of this would have been possible without the efforts of CCPA staff in our offices across the country. None of this would have been possible without the financial contributions of our supporters, who have kept the CCPA alive and thriving for 40 years now.

The following pages provide more detail about the CCPA's work in 2020. Every page describes a vibrant, intelligent, progressive organization with a sterling record and a bright future.

On behalf of the Central Board of the CCPA, and members of our national and provincial steering committees, thank you for your support, and please accept my best wishes to you and yours.

Sincerely,

A handwritten signature in black ink, appearing to read 'Larry Brown', with a long horizontal flourish extending to the right.

**Larry Brown**

Chair, Canadian Centre for Policy Alternatives

# Turning 40, changing with the times

New governance model boosts autonomy of CCPA offices

The Canadian Centre for Policy Alternatives has come a long way since it first opened its doors in Ottawa in 1980. Today's CCPA now boasts six offices across the country, each with its own unique character, history, and areas of focus when it comes to research and policy development.

In recognition of this, in April 2020 the CCPA Members' Council approved updated bylaws for the organization. The CCPA is one organization, duly constituted under *Canada's Not-for-Profit Corporations Act*. At the same time, though, the new bylaws recognize both the autonomy and the responsibilities of the individual offices and their steering committees.

Under the new governance structure, steering committees for each office are chosen according to their own rules and procedures within the legal framework of the CCPA. Office steering committees oversee the work and budgets of their offices; meanwhile, services and systems that are shared among offices are overseen by the management team (consisting of the staff directors of the six offices) and directly managed by the office providing the service.

Collaboration and consultation among researchers and communications staff across the country continues freely as before.

The Central Board of Directors is made up of representatives chosen from office steering committees and major supporting partners. The board sets broad policies to ensure effective governance and functioning of the CCPA in accordance with its purposes and principles. Among its duties, the board approves the consolidated office budgets; ensures that the CCPA's standards with respect to research, ethical considerations, and legal compliance are maintained; and hires the national executive coordinator to support the work of the board and the management team.

Directors to the Central Board are nominated by CCPA office steering committees and supporting partners and ratified by the Members' Council. The Members' Council, as the largest and most inclusive governance body of the CCPA, is comprised of CCPA supporters nominated by office steering committees as well as representatives of supporting partner organizations and selected community members. Those putting forward nominations are strongly encouraged to present candidates who are diverse in gender, racial, Indigenous, or sexual identity; those steering committees entitled to put forward more than one nominee are required to do so. The bylaws also include a mechanism for the Central Board to increase its representation of equity-seeking groups by adding additional members. The Members' Council receives reports from the CCPA; selects the auditors and approves audited financial statements; amends bylaws; sets broad policy directions for the CCPA; ratifies decisions of the Central Board as may be required from time to time; approves potential Members' Council members; and elects the chair of the Central Board.

The purpose of any governance model is to support the work of the organization and, in the case of the CCPA, to make a progressive impact on public policy. The following pages show how very successful each CCPA office was in 2020.

# National office

—Erika Shaker

Director, CCPA National office

@CCPA

Blog: [monitormag.ca](http://monitormag.ca)

*"If you look at the programs that have been introduced and the changes to the programs that have been introduced as we've dealt with COVID-19... They were based on what? Not on our own musings but on the thoughts, ideas and analysis of expert witnesses...like the Canadian Centre for Policy Alternatives."*

—**MP Peter Fragiskatos,**

Standing Committee on Finance, Oct. 8, 2020

The National office employs 20 staff whose work includes research and analysis, communications and knowledge translation, operations and administration, and fundraising. Our research department oversees a number of longstanding projects: Making Women Count, the Trade and Investment Research Project, the Think Upstream Project, the Education Project, and the Alternative Federal Budget; it also produces annual reports on child care fees and CEO salaries, and ongoing economic and social policy analysis



and expertise to civil society, the media, policymakers, and the public. Our network of research associates also engages in a range of policy areas from long-term care to competition law to inequality and tax policy. In addition, the National office publishes the CCPA's bimonthly magazine, *The Monitor*, the bi-annual popular education journal *Our Schools/Our Selves*, and ongoing commentary and analysis through our blog at MonitorMag.ca.

CCPA National office staff entered 2020 making plans to celebrate the CCPA's 40th birthday. Then COVID-19 hit Canada, and everything changed.

From the earliest days of the country-wide lockdown in March, National office staff made a tremendous contribution to the policy landscape. In doing so, we helped keep Canadians safe and solvent in communities from coast to coast to coast.

In addition to key reports like the CEO pay gap and our annual child care fee study, the Alternative Federal Budget, the *Monitor*, *Our Schools/Our Selves* and ongoing research in trade, education, gender equity and climate justice, we provided invaluable analysis, commentary, and insight to policymakers and the media during a time of unprecedented upheaval, drawing on our long-standing expertise.

We tackled the economic and social impacts of the pandemic head-on with rapid response and more detailed analysis, becoming the go-to source for up-to-date analysis of the economic and labour impacts of the pandemic. Our work directly improved the design of income support programs like the Canada Emergency Response Benefit (CERB), ensuring more workers and their families qualified for vital financial assistance.

Through our major research projects, we addressed the legacy of austerity that continues to undermine our collective ability to address the systemic problems that still plague us, such as inequality, the climate crisis, colonialism, and systemic racism.

We proposed tangible, costed policies that would help ensure a just recovery for workers and their families.

We changed the conversation about the role and responsibility of government in protecting public health, including in the caring professions like child care and seniors' care.

And, through it all, we heard from our supporters, whose pride in our success and dedication to our research never wavered, and whose investment in our work helped ensure our growing impact on the policy and media landscape.

In 2020, the CCPA saw a 240 per cent increase in people reading our analysis on [behindthenumbers.ca](http://behindthenumbers.ca) (now [Monitormag.ca](http://Monitormag.ca)). We saw a fivefold increase in the number of times we were mentioned in Parliament, compared to the previous year. Across all CCPA offices we saw a 50 per cent increase in news coverage: our research and researchers were featured in more than 17,500 news stories.

In the midst of tragedy and upheaval, we got the job done.

On behalf of the National office staff—my remarkable coworkers—I want to express our profound gratitude for the support of the individuals and organizations whose financial support makes our work possible. We look forward to continuing to promote progressive solutions to the problems we face, defending the priorities we share, and working with you in pursuit of an equitable, sustainable, and compassionate future.

# British Columbia

—Shannon Daub

Director, CCPA British Columbia

@CCPA\_BC

Blog: PolicyNote.ca

The CCPA-BC office is located on unceded Coast Salish territory, including the lands belonging to the  $x^w m \theta k^w \acute{y} \acute{o} m$  (Musqueam),  $Skwxw\acute{u}7mesh$  (Squamish) and  $s\acute{e}l\acute{i}lw\acute{e}t\acute{a} \text{?} \text{?}$  /Selilwitulh (Tsleil-Waututh) Nations.

Our 14-member staff team works closely with a large network of research associates from academic and community backgrounds, as well as partners from a broad range of labour, social justice and environmental groups as well as universities. Together with the University of Victoria, the Parkland Institute, and the CCPA-SK Office, we co-lead the Corporate Mapping Project, a 7-year research and public engagement initiative investigating the power of the fossil fuel industry.

CCPA-BC has long been recognized by the public and news media as a trusted source of research and expertise, but the events of 2020 reinforced the importance of our role. We began the year focused on a range of key issues facing British Columbia, including the climate crisis, increasing precarity in the labour market, privatization in seniors care, the role of Big Oil in shaping policy, and the housing crisis. As COVID-19 took

hold, our perspective on the economy, collective well-being, inequality and the vital role of public services was suddenly in demand like never before. From day one of the pandemic, our team provided both rapid response to the constantly evolving situation as well as thoughtful analysis about the nature of the economic and health emergency we faced. As we noted in one of our earliest commentaries, the pandemic is fundamentally a collective crisis: our ability to weather and recover from it hinges not only on sweeping public health measures but more broadly on our ability to take rapid and bold action through our governments and the public sector, at all levels. In our response to the crisis, we relied on years of rigorous and thoughtful CCPA research. Our research staff worked with our communications team to swiftly roll out media advisories, news releases, and commentary, all with the goal of helping people make sense of the new reality we found ourselves in. We also shared ideas for recovery plans, provincially and federally, and commissioned a province-wide survey about people's experiences of the pandemic. The results showed that the vast majority of British Columbians—across political lines—want to see recovery efforts focused on building a more equitable and sustainable economy. In addition to navigating the pandemic, we continued with our research and public engagement efforts in key existing areas, from inequality to climate change. Highlights include:

- **Investigating the health, safety and environmental impacts of fracking:** Our ongoing investigation into gas fracking in the province revealed safety risks at the Site C dam construction due to fracking-induced earthquakes.
- **Assessing the state of assisted living for seniors:** The first of two major studies on the state of assisted living documented a concerning drop in access to publicly subsidized care alongside growing involvement by for-profit companies and corporate chains. The second study explored the conditions for both residents and workers, concluding that assisted living in BC is under-regulated, under-researched and largely privatized. As a direct result of this research, BC's

Seniors Advocate committed to undertake an independent, comprehensive review of assisted living in the province.

- **Winding down BC's fossil fuel sector:** As our work to address the climate crisis continues, we published a framework showing how BC could wind down its fossil fuel sector over the coming decades while ensuring a just transition for impacted communities and workers.
- **Measuring precarity in BC's labour market:** In partnership with Simon Fraser University's Labour Studies Program, we designed and ran a province-wide survey to learn how many people have access to steady work and paid sick time, are holding multiple jobs, or are working on contracts that limit their access to income and workplace supports.
- **Mapping an agenda for affordable housing:** Through a series of reports, we began a deep dive on housing in BC, laying out a policy agenda for affordability and reducing the power of real estate investors.
- **Reality-checking the election:** During the fall provincial election, we put key policy ideas under the microscope, from proposed tax cuts to plans for enhancing child care.
- **Exposing the skyrocketing wealth of Canada's billionaires:** Our look at the wealth of Canada's richest 20 billionaires during the first six months of the pandemic revealed it had ballooned by \$37 billion—fueling calls for a national wealth tax.

CCPA-BC held numerous virtual events over the course of the year, including social events for core supporters, a virtual gala, and a series of free public webinars on a range of topics.

We are tremendously grateful to the thousands of supporters across the province who stepped up to help us through a challenging year, and for the remarkable dedication and grace of our staff team.

# Saskatchewan

—Simon Enoch,  
Director, CCPA Saskatchewan

@CCPA\_SK  
Blog: MonitorMag.ca

The CCPA Saskatchewan office was established in 2002 to help Saskatchewan explore workable policy alternatives to address the pressing social and economic issues affecting the province. Despite the small size of our office, we have consistently punched above our weight, producing quality research and commentary that represent the best of the progressive traditions that our province was built upon. Simon Enoch has been director of CCPA-SK since 2009.

## **Research and Commentary in 2020**

The onset of the pandemic upended our publication schedule in 2020 as both governments and media rightly focused on the impacts of COVID-19. The Saskatchewan office was forced to quickly shift our focus as well. We were quick to highlight the urgent need for safe, accessible childcare and the health and safety of childcare workers as the pandemic revealed how much of our own labour depends on the caring labour of

others. We were also one of the first to warn the Saskatchewan government that budgeting and economic forecasting in the early days of the pandemic were going to be fraught with unpredictability and uncertainty. As the pandemic wore on, we began to contemplate how this experience might be upending conventional political wisdom and how perspectives on issues like debt, deficits, state capacity and public investment might be changing before our eyes.

While the pandemic was often the focus of our work in 2020, we did not neglect other issue areas important to the Saskatchewan office. This included the release of four major research reports throughout the year that tackled attitudes to energy transition, equity in municipal environmental policy, work conditions at P3 institutions, and farmland inequality in the prairies.

While 2020 was a challenging time for the Saskatchewan office, it was also a year that saw us have the most impact. We had over 650 mentions in the Saskatchewan media in 2020, with stories in the province's major daily papers leading the way. We also made our presence felt in the halls of government. The provincial legislature hotly debated our report on working conditions at P3 hospitals and schools, while the City of Regina is working to adopt the recommendations made in our Renewable Regina report.

We hope to continue this positive influence over policy into the future, as the pandemic—as difficult as it has been—has demonstrated the necessity and urgency of the policies and values that the Saskatchewan office has always championed.

# Manitoba

—Molly McCracken

Director, CCPA Manitoba

@CCBAMB

Blog: PolicyFix.ca

Since forming in 1997, the Manitoba office has established a reputation for working in collaboration with the community to conduct quality research that advances social justice and environmental sustainability. Our research focuses on fiscal, social and economic policy, including the role of public services, income inequality, labour issues and climate change.

The Manitoba office consists of four staff: Molly McCracken, the director, Andrée Forest, the coordinator of the Manitoba Research Alliance, and Karen Schlichting, office manager at 0.7 time. Lynne Fernandez retired as the Errol Black Chair of Labour Issues in December 2020, a position she held for eight years on a part-time basis. Thanks to support from the labour community in Manitoba we have been successful in fundraising to make this senior economist position full time going forward in 2021.

We are pleased to be the lead organization of the Manitoba Research Alliance, an academic and community partnership that received its fifth grant from the Social Sciences and



Humanities Research Council (SSHRC) in 2020 entitled “Community-Driven Solutions to Poverty: Challenges and Possibilities.” We are pleased to be the lead on knowledge mobilization activities with the MRA and to share this forthcoming research with policy makers, community-based organizations and the public.

We were deeply saddened by the passing of the MRA principal investigator, Dr. John Loxley, who provided intellectual leadership to this group for almost 20 years and laid a firm foundation for the successful collaboration it is today. John was honoured posthumously with the SSHRC Impact Award for his work with the urban Indigenous community on archiving their work. The MRA selected Dr. Shauna MacKinnon, former CCPA Manitoba director, as the new principal investigator to continue John’s legacy with the MRA. Shauna is currently the chair of Urban and Inner City Studies at the University of Winnipeg.

### **Research highlights in 2020**

The early part of 2020 was focused on finalizing and launching *Change Starts Here: The 2020 Alternative Provincial Budget*, the first alternative provincial budget our office had published in 16 years. The project started a year prior with community consultations to gather input, which were incorporated in chapters written by community and academic subject matter experts. The fiscal framework enabled the budget to undo program cuts in Manitoba, cut the poverty rate in half, and create green jobs through climate action. After launching to media outlets we also created a popular newspaper version of the report, which was distributed to 8,000 households in Manitoba.

When COVID hit in March 2020, we quickly pivoted to providing rapid response in the fast-changing policy landscape. With our existing community partners and coalitions, we advanced policy options in op.eds to address the impact of COVID on low-income populations.

The 2020 State of the Inner City report, an annual community-based research project of our office, was on the impacts of COVID on community-based organizations

and the populations they serve in the racially and spatially concentrated low-income community of Winnipeg. We were pleased to collaborate with Dr. Sarah Cooper, Dr. Bronwyn Dobchuk-Land, Dr. Katharina Maier, Dr. Shayna Plaut and Dr. Niigaan Sinclair on *Strengthening Community in a Time of Isolation*, a report that documents where government interventions made a difference and what more is needed to have a health equity and social-determinants-of-health approach to population health in marginalized communities.

Our regular research agenda continued during the pandemic. In April we published *Assisting Renters: Manitoba's Rent Assist in the Context of Canada's National Housing Strategy* by Sarah Cooper, Jesse Hajer and Shayna Plaut. This research was funded by the Canada Mortgage and Housing Corporation and was done in partnership with the Manitoba Non-Profit Housing Association. The report documents the impacts of the Rent Assist shelter benefit program and the lessons learned for the National Housing Benefit. We are pleased to see the BC government considering a program like Rent Assist in their province.

The Manitoba office is fortunate to have strong relationships with the Indigenous community. Some research of note is *Indigenous Experiences of Racism in Winnipeg* by Jacqueline Romanow, *Indigenizing the Cooperative Model* by Jim Thunder and Mark Interas and *Displacement, Housing and Homelessness in Northern Manitoba Communities* by C. Lee Ann Deegan and Marleny Bonnycastle in 2020.

In 2020 our office produced 19 reports, 30 op.eds in the Winnipeg Free Press and CBC Manitoba opinion in addition to 46 fast facts published on our own blog [www.policyfix](http://www.policyfix). See Appendix for more information.

## **Events**

We held our annual fundraising event, the Errol Black Chair in Labour Issues, online this year, honouring labour and community activist Shirley Lord. CCPA National senior economist David Macdonald gave the keynote about the impacts of COVID on the labour force. David is the CCPA staff

lead on the Alternative Federal Budget; Shirley Lord helped develop the concept of alternative budgeting with the group Choices back in the 1990s. It was wonderful to honour Shirley and see the legacy of her work still alive today with the CCPA.

We took the lead in organizing the Manitoba launch of former CCPA-BC director Seth Klein's new book, *A Good War: Mobilizing Canada for the Climate Emergency*. The Sept. 29 webinar attracted 300 attendees and exposed many people to the work of the CCPA for the first time.

We were also pleased to launch the speaking series "Speaking UP" in 2019 and continue this in 2020. This is intended as an accessible public talk on issues of interest with time for questions and discussion and takes place, pre-pandemic, at a local pub. The series continues online and brings together current and potential supporters.

## **Governance**

The CCPA Manitoba Steering Committee welcomed a new trade union, the Manitoba Association of Health Care Professionals this year. We are also pleased to be increasing diversity representation on our board.

# Ontario

—Randy Robinson

Director, CCPA Ontario

@CCPA\_Ont

Blog: MonitorMag.ca

The CCPA Ontario office began in 2012 as a project of the Ottawa office but quickly established its own identity under the leadership of founding director Trish Hennessy. The office focuses on labour market issues (labour market outcomes, racial and gender discrimination, employment and labour standards), social policy (poverty reduction, income supports, financial insecurity) and provincial government fiscal policy (spending, taxation and financing of public programs).

The Ontario office of the CCPA employs 2.8 staff: senior economist Sheila Block; Ontario director Randy Robinson; and political economist and senior researcher Ricardo Tranjan.

## **Pandemic response: research and commentary in 2020**

The focus of the Ontario office shifted in March 2020 as the federal government quickly took the lead on Canada's pandemic response. Because of their long familiarity with

labour market issues and income supports, both Sheila and Ricardo were frequently quoted and interviewed in national media (along with National office senior economist David Macdonald and others) during the “all hands on deck” first wave of the pandemic. Sheila and Ricardo have sizable and loyal followings on social media.

The office hired a paid placement student from January to May. Simran Dhunna completed her Master’s degree in epidemiology/public health (University of Toronto) and co-authored blogs and a report with Sheila on long-term care. That report definitively established what it would cost to bring staffing and wages in Ontario long-term care facilities up to recommended levels.

Other research reports and commentary in 2020 covered a wide range of topics of provincial and national importance, including racial discrimination in Canada’s economy (and the differential impact of COVID-19 on racialized workers and women), staffing in long-term care homes, the wages of essential workers, improvements to Canada’s employment insurance system, the savings of low-income tenants, the payday loan industry, school funding, and a range of provincial issues, most notably Queen’s Park’s response to the challenges posed by the pandemic. The office also worked with Ontario Tech University professor Scott Aquanno to publish an early and timely report on the role of the Bank of Canada during COVID-19.

During 2020, the office established relationships with two important foundations: the Canadian Race Relations Foundation (CRRF) and the Catherine Donnelly Foundation (CDF). The CRRF has committed funding for three reports by Sheila Block and co-authors on topics related to the economic well-being of racialized Canadians. Those reports will be published in 2021 and 2022. The CDF has committed funding for a paper by Ricardo Tranjan on challenges faced by tenants at a time of increasing financialization of rental housing in Canada, to be published in 2021.

In 2020 the office also began formally recruiting external research associates to work in collaboration with CCPA Ontario in a wide range of subject matter areas.

## **Presentations and Events**

COVID-19 limited but did not eliminate the Ontario office's ability to make presentations in 2020. Sheila participated in online panels with the Canadian Human Rights Commission, the Ontario Health Coalition, Rabble, and Lancaster House; Ricardo participated in a webinar on an eviction prevention strategy for Ontario with colleagues from the Maytree Foundation, spoke to grassroots anti-poverty/youth groups, and addressed members of the Ontario Secondary School Teachers Federation; Randy was a featured guest on webinars put on by Just Recovery Simcoe and the Elgin St. Thomas Coalition to End Poverty. He also gave an online workshop to the Provincial Building and Construction Trades Council of Ontario prior to their annual convention and spoke to college faculty members of the Ontario Public Service Employees Union about provincial budget matters.

The Ontario office took the lead in organizing, along with the National office, the online launch in Ontario of former CCPA-BC director Seth Klein's new book, *A Good War: Mobilizing Canada for the Climate Emergency*. The Sept. 21 webinar attracted 400 attendees and exposed many people to the work of the CCPA for the first time.

## **Governance**

Thanks to the work of members of the former CCPA Ontario advisory board, in 2020 the office finalized operating procedures for its new Steering Committee and began outreach to recruit new members to enhance the office's ties to the community and ensure diverse representation. The Steering Committee began regular operations in early 2021.

# Nova Scotia

—Christine Saulnier

Director, CCPA Nova Scotia

@CCPANS

Blog: MonitorMag.ca

The Nova Scotia office of the CCPA is proud to have marked 21 years of producing quality reports and commentaries, and raising debate in Nova Scotia and indeed, Atlantic Canada. This small but mighty office hired a second staff person in January to build CCPA's outreach and fund development capacity in Nova Scotia.

With the support of our donors, we produced seven reports last year, covering policies and topics important to the lives of Nova Scotians. Our work has a real, positive impact in our province. Here are a few examples:

- Our annual report card on child and family poverty in Nova Scotia is frequently cited to urge governments into actions that will make the province and country a better place for all of us.
- Our living wage calculations show how wages have not kept pace with the cost of living. We have calculated living wages for communities across the Atlantic in order to

support advocacy on the ground; the rates are being used by businesses to raise wage rates, by unions in collective bargaining, and by advocates who are fighting for a higher minimum wage.

- In the past year, the Halifax Regional Municipality committed to incorporating a living wage rate into its Supplier Code of Conduct. This will have a real impact on the lives of contract workers and create a ripple effect that will impact many more workers.
- Last year we published the Social Policy Framework for Nova Scotia, on the day that a world-wide pandemic was declared. This framework provides a vision and roadmap for building an equitable and just future. It has been used to analyze the province's COVID-19 response and to provide feedback on the province's proposed amendments to the *Child and Family Services Act*. It has been taught in university classes including a Master's in social work class at Dalhousie being taught by Senator Wanda Thomas Bernard, who we understand gave printed copies of it to all her Senate colleagues. An undergraduate student in a second-year political science class at Mount St. Vincent University said after using our framework workbook: "I thoroughly enjoyed the Workbook assignment and think it's a brilliant exercise to familiarize people with progressive perspectives on social policy." Another student said: "I think walking through the principles helps us understand the nuances of policy development and allows us to be critical of existing policy."



2.

Our work

What we published in 2020

# National office

## Reports

**Fail Safe—CEO Compensation.** By David Macdonald. Jan. 2, 2020.

**In Progress—Childcare Fees.** By David Macdonald, Martha Friendly. March 12, 2020.

**Covid-19 & the Canadian Workforce.** By David Macdonald. March 16, 2020.

**Alternative Federal Budget 2020.** By David Macdonald et al. March 17, 2020.

**The Staple Theory @ 50.** By Jim Stanford. April 8, 2020.

**Reimagining Long-term residential care in the Covid-19 Crisis.** By Pat Armstrong, Hugh Armstrong, Jacqueline Choiniere, Ruth Lowndes, James Struthers. April 24, 2020.

**Resetting Normal.** By Canadian Women's Foundation, CCPA, Ontario Nonprofit Network, Kathleen Lahey. May 25, 2020.

**10 Ways the Covid-19 Pandemic Must Change Work...For Good.** By Jim Stanford. June 3, 2020.

**Resetting Normal II.** By Canadian Women's Foundation, CCPA, Ontario Nonprofit Network, Fay Faraday. July 9, 2020.

**Alternative Federal Budget: Recovery Plan.** By CCPA. July 21, 2020.

**Decriminalizing Race.** By Heather Lawson, Sept. 3, 2020.

**A Higher Standard.** By Pat Armstrong, Marcy Cohen. Nov. 23, 2020.

**Recovery Through Equality.** By Canadian Women's Foundation, Canadian Centre for Policy Alternatives, Ontario Nonprofit Network. Dec. 7, 2020.

## Blogs

**"What will we do with this decade?"** By Anthony Morgan. Jan. 2, 2020.

**"The 2020s Will Be the Decade of the Green New Deal!"** By Hadrian Mertins-Kirkwood. Jan. 6, 2020.

**"Familiarity Breeds Resistance: Harris-era parents know there's nothing innovative about Ontario's education cuts."** By Erika Shaker. Jan. 8, 2020.

**"Disasters foretold: Boeing 737 Max & Lac-Megantic."** By Bruce Campbell. Jan.29, 2020.

**"Reflections on my big Obama moment."** By Anthony Morgan. Feb. 10, 2020.

**"How pharmacare can offset higher drug prices post-CETA."** By Joel Lexchin. Feb. 12, 2020.

**"Inconvenience and indifference."** By Stuart Trew. Feb. 18, 2020.

**"What's next for the new NAFTA? And what, if anything, can Canadians do about it now?"** By Scott Sinclair. Feb. 19, 2020.

**"Teck decision opens the door to renewed conversation about transition."** By Hadrian Mertins-Kirkwood. Feb. 26, 2020.

**"Budget Watch 2020: Taking stock twenty-five years after Beijing."** By Katherine Scott. March 5, 2020.

**"Blockades aren't the crisis. It's the crumbling legitimacy of Canada's democracy."** By Matthew Norris. March 6, 2020.

**"Protecting workers is key to protecting public health."** By Jim Stanford. March 9, 2020.

**"Lessons from COVID-19: We are only as strong as our weakest link."** By Trish Hennessy. March 10, 2020.

**"Economic Response to COVID-19 Pandemic: Go Big, Go Fast."** By Jim Stanford. March 14, 2020.

**"Canadian workforce unevenly protected from COVID-19."** By David Macdonald. March 16, 2020.

**"What to make of the federal COVID-19 aid package."** By David Macdonald. March 18, 2020.

**"Federal support package: the pros, the cons, and the next shoe to drop."** By Jim Stanford. March 19, 2020.

**"Some of our most undervalued workers now among our most valuable as pandemic forces rethink of what jobs are critical."** By Jim Stanford. March 20, 2020.

**"The prison as petri dish."** By Anthony Morgan. March 23rd 2020.

**"Affordable housing, homelessness and the upcoming federal budget."** By Nick Falvo. March 24th 2020.

**"6 lessons for climate action from Canada's COVID-19 response."** By Hadrian Mertins-Kirkwood. March 25, 2020.

**"Unemployment may hit 70-year high, but new EI replacement will help."** By David Macdonald. March 26, 2020.

**"Long Term Care: Fatally flawed system demands fundamental change."** By Katherine Scott. March 30, 2020.

**"Much stronger conditions needed on federal wage subsidy program."** By Toby Sanger. March 31, 2020.

**"Which unemployed Canadians will get support?"** By David Macdonald. April 2, 2020.

**"A tribute to Mel Watkins."** By Bruce Campbell. April 5, 2020.

**"What kind of normal do we want? A response."** By Stuart Trew. April 6, 2020.

**"COVID lockdown leads to cleaner air. Could it lower greenhouse gasses too?"** By Hadrian Mertins-Kirkwood. April 7, 2020.

**"Canada joins the QE club: What is quantitative easing and what comes next?"**

By Jim Stanford. April 8, 2020.

**"Early Warning: Who's bearing the brunt of COVID19's labour market impacts?"**

By David Macdonald. April 9, 2020.

**"Women bearing the brunt of economic losses: One in five has been laid off or had hours cut."**

By Katherine Scott. April 10, 2020.

**"Long-term funding for domestic violence programs will have lasting impact beyond the pandemic, say experts."**

By Natasha Bulowski. April 14, 2020.

**"Park it: Wi-Fi access is not educational equity."**

By Erika Shaker. April 15, 2020.

**"Mental health, substance use and COVID19: Getting ahead of a perfect storm."**

By Mary Bartram. April 16, 2020.

**"Getting a grip on essential medical supplies."**

By Scott Sinclair. April 16, 2020.

**"The coronavirus crisis: Wake-up call for an economic paradigm shift."**

By Bruce Campbell. April 17, 2020.

**"The hidden and not-so-hidden casualty of COVID-19."**

By Avvy Go. April 17, 2020.

**"Extend tax filing deadline to ensure low incomes receive benefits."**

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\*Also published on  
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**Transition Time? Energy Attitudes in Southern Saskatchewan.** By Andrea Olive, Emily Eaton, Randy Besco, Nathan Olmstead, Catherine Moez. October 2020.

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**"Fighting with one hand tied behind their back."** By Simon Enoch. July 23, 2020.

**"The last normal election?"** By Simon Enoch. Oct. 29, 2020.

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**"The best-case scenario for Ontario schools: 1 extra teacher for every 700 students."** By Ricardo Tranjan. Sept. 2, 2020.

**"Ontario's 'nearly \$900 million' for safe schools is actually much less."** By Ricardo Tranjan. Aug. 27, 2020.

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**"Locked down, not locked out: An eviction prevention plan for Ontario."** By Ricardo Tranjan, Hannah Aldridge, Garima Talwar Kapoor. May 28, 2020.

**"Ontario's frontline workers deserve much more than applause."** By Simran Dhunna. May 5, 2020.

**"Face to face with COVID-19: How do we care for care workers?"** By Sheila Block, Simran Dhunna. April 6, 2020.

**"Struggling homeowners not your typical landlord: The case for rent forgiveness."** By Ricardo Tranjan. March 31, 2020.

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**"The COVID-19 budget: Queen's Park takes a stand."** By CCPA Ontario. March 25, 2020.

**"COVID-19: Nurses need support from next week's Ontario budget statement."** By Sheila Block. Simran Dhunna. March 19, 2020.

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# Nova Scotia

## Reports

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**Charlottetown Living Wage 2020.** By Christine Saulnier. Nov. 2, 2020.

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**Are you with us? COVID-19 confirms the need to transform Nova Scotia's social safety net.** By Tammy Findlay, Christine Saulnier, Alec Stratford. May 21, 2020.

**Creating the future we all deserve; A social policy framework for Nova Scotia.** By Tammy Findlay, Christine Saulnier, Michelle Hébert Boyd, Jennifer O'Keefe. March 11, 2020.

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**"Growing inequality also exposes more Nova Scotians to pandemic, climate risks."** By Christine Saulnier. March 11, 2020.

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**"NS' Auditor General's P3 Report: More Questions than Answers."** By Chris Parsons, Christine Saulnier. July 14, 2020.

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**"Caregiving Beyond the Crisis."** By Tammy Findlay. April 17, 2020.

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**"No-one is happy with the property tax: Principles and taxes in Nova Scotia."** By Mike Bradfield. Feb. 4, 2020.

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# Finances

Audited financial statements, 2020

**Canadian Centre for Policy Alternatives**  
Balance sheet as at December 31, 2020

<b>Assets</b>	<b>2020</b>	<b>2019</b>
<b>Current assets</b>		
Cash	\$ 2,940,285	\$ 2,086,358
Investments	1,333,215	1,519,004
Accounts receivable	380,246	210,574
Prepaid expenditures	62,418	77,878
	4,716,164	3,893,814
<b>Capital assets</b>	35,589	35,103
	<b>\$ 4,751,753</b>	<b>\$ 3,928,917</b>
<b>Liabilities and net assets</b>		
<b>Current liabilities</b>		
Accounts payable and accrued liabilities	\$ 306,684	\$ 224,916
Other liabilities	926,636	789,515
	1,233,320	1,014,431
<b>Deferred contributions</b>	1,106,656	1,500,993
<b>Net assets</b>		
Unrestricted	2,376,188	1,378,390
Invested in capital assets	35,589	35,103
	2,411,777	1,413,493
	<b>\$ 4,751,753</b>	<b>\$ 3,928,917</b>

**Canadian Centre for Policy Alternatives**  
Statement of revenues and expenditures, year ended December 31, 2020

<b>Revenues</b>	<b>2020</b>	<b>2019</b>
Individual giving	\$ 2,563,339	\$ 2,688,153
Individual bequests	387,403	384,573
<b>Organizations and grants</b>		
General funding	824,812	1,319,150
Capacity funding	555,512	242,470
Project income and grants	1,787,764	1,463,911
Fundraising events	27,977	193,417
Royalties and honoraria	11,574	22,153
Publications and advertising	10,775	5,947
Interest	30,484	33,182
Government assistance	591,853	-
Other	4,886	33,637
	<b>6,796,379</b>	<b>6,386,593</b>
<b>Expenditures</b>	<b>2020</b>	<b>2019</b>
Administrative overhead	627,022	645,022
Equipment and technical support	36,571	44,629
Depreciation	11,899	11,660
Programming materials and services	623,806	1,008,117
Development materials and services	457,697	483,095
Human resources	4,153,029	3,947,668
Interoffice reimbursements	(111,929)	(125,750)
	5,798,095	6,014,441
<b>Excess of revenues over expenditures</b>	<b>\$ 998,284</b>	<b>\$ 372,152</b>



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for POLICY ALTERNATIVES  
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