



ANNUAL REPORT 2022



CCPA

CANADIAN CENTRE
for POLICY ALTERNATIVES
NOVA SCOTIA OFFICE

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A MESSAGE FROM THE DIRECTOR OF THE CCPA-NS

In 2022 the CCPA-NS and our research associates published on a range of important policy issues, including long term care, labour, living wages, housing, poverty, and fiscal policy.

We had Mary Jean Hande on staff as a senior researcher for some of 2021 and a few months in 2022. We had additional funding that allowed us to hire her with a focus on continuing care. She published several important pieces for us raising [concern about privatization and long term care](#), providing evidence of the need to address low wages, lack of benefits and working conditions.

Having Lauren Matheson on staff for a second year, doing outreach and communications, has allowed us to increase our media reach in the mainstream and social media. We have produced more e-newsletters and started the NS Solutions magazine, to showcase our work. We have expanded our audience and supporter base.

Lauren also developed a Spring fundraising campaign and helped organize many events, including our annual gala fundraiser. We are fortunate to have one more year of funding for her position while we work to raise sustainable ongoing funding to keep her.

We have a lot of accomplishments and outcomes to be proud of in the third year of our strategic plan. It is noteworthy that three of our reports were the most visited on the entire CCPA website last year. Our living wage report also had unprecedented media and social media engagement last year. We are looking forward to the next three years and a new plan. ([You can view the video of our Chair, Alec Stratford's overview of the previous strategic plan and the draft of the new one](#)).

As we continue our work in 2023, with your support, the CCPA-NS remains dedicated to providing evidence for building a just province.



Christine

Christine Saulnier, PhD
CCPA Nova Scotia Director

ABOUT THE CCPA-NS

The Nova Scotia office of the CCPA opened its doors in 1999. With the help of our loyal supporters and research associates, we continue to raise debate and propose policy alternatives that will get us closer to achieving an economically and socially just – and environmentally sustainable - province.

PURPOSE

The CCPA-NS commits to:

- Publish progressive economic and social policy research of specific interest to Nova Scotians;
- Act as an alternative source of policy positions for media, the general public, and governments;
- Offer public commentary and opinion on alternative policy positions;
- Serve as an educational resource for our supporters and supporting partners; and,
- Encourage debate, education, and communication among our supporters and supporting partners.

Land Acknowledgement

The CCPA-NS office is located in Kijipuktuk in Mi'kma'ki, the unceded, unsurrendered ancestral land of the Mi'kmaq people. We recognize that we are all treaty people and have responsibilities to each other and this land. We also recognize the 400+ years of history of communities of African descent and the 50 African Nova Scotian communities throughout the region today. We commit to actions that will move the work of truth, reconciliation, justice and equity forward.

To honour what is set out in the Peace and Friendship Treaties, the CCPA-NS developed and uses a [Social Policy Framework for guiding our reports and recommendations](#). There are 10 Guiding Principles in the Social Policy Framework that can be used to transform social policy in our province. The principles in the framework are Interconnectedness, Decolonization, Social Inclusion, Universality, Climate Justice, Decent Work and Well-Being, Public Provision, Fiscal Fairness, Shared Governance and Democratization. Each of these principles integrates an intersectional and evidence-based lens.

By having this Framework underpin our work, it allows us to examine the ongoing impact of colonialism and help us to honour the treaties as we work toward new policy recommendations.

2022 OVERVIEW

- In 2022 the NS Office released three reports, eleven blogs, and two op-eds. We completed three government submissions, presenting before the Standing Committee on Public Accounts and twice before the Law Amendments Committee.
- We presented at 25 plus events reaching university students, front-line providers in community non-profits, advocacy organizations and community members. We co-hosted seven events on Child Care in Nova Scotia, Continuing Care recommendations, Housing in Atlantic Canada, the Nova Scotia Budget and the gig work economy.
- We continue to see positive responses to the [Living Wage Report](#). This year's release saw an even greater Facebook audience reach of over 240,000. And a potential media reach of almost 7 million. We started tracking NS media use of "Living Wage" in 2022. It appeared in NS media on a near-weekly basis.
- Four Research Associates joined the Nova Scotia office in 2022 with backgrounds in reproductive justice and healthcare, early education, advocacy and union organizing. Research Associates are volunteers who routinely contribute to op-eds, blogs and CCPA-NS reports, undertake peer review, and sit on our Research Advisory Committee. They are a vital part of the NS office.
- Several Nova Scotian progressive political groups ran Advocacy Campaigns incorporating CCPA-NS publications. [This Should Be Housing](#) campaign was based on the Housing for All Report. The Nova Scotia Action Coalition for Community Wellbeing developed the [Poverty is a Political Choice](#) campaign based on the Child and Family Poverty Report Card data and recommendations.
- We launched *NS Solutions*, an online magazine for supporters. Released twice annually, the magazine is a review of blogs, articles and submissions from the CCPA-NS Office. If you missed any of our work throughout the year, it would be in an *NS Solutions* edition. Editions were released in [August](#) and [November](#).
- Author and professor Dr. Grace Edward Galabuzi was the keynote for our annual fundraising event; he gave a talk on anti-black racism and the fight for economic, racial, and climate justice.

REPORTS RELEASED



Living Wages in Nova Scotia 2022

Nova Scotia's living wages are calculated annually to reflect changing living expenses. The wage rates for 2022 are: Annapolis Valley (\$22.40), Cape Breton (\$20.00), Halifax (\$23.50), Northern (\$20.40), and Southern (\$22.55). The wages all increased from between 5% and 8% due to cost increases (for shelter, food, gas, in particular) and little improvement in tax credits or income transfers.

Putting Continuity in Continuing Care

Staffing shortages in Nova Scotia's continuing care system have become a full-fledged crisis. This paper critically examined the province's recruitment plans and the growing reliance on migrants. It maps an approach to transform Nova Scotia's continuing care systems for the better, improving retention and supporting newcomers.



Homelessness during a pandemic: Learning lessons for disaster preparedness

The report provides recommendations for addressing homelessness based on lessons learned in the homeless sector in Nova Scotia during the first months of the COVID-19 pandemic. Focusing on Halifax Regional Municipality and Cape Breton Regional Municipality, the report situates the findings within the understanding of homelessness as a long-term systemic disaster rooted in legacies of racism, marginalization, discrimination, and colonialism. Click the image on the left to watch a video.



SOCIAL MEDIA REVIEW

Total Media Mentions News and Online

 **357**
CCPA-NS Office

 **294**
Christine Saulnier

3 CCPA-NS reports were in the top 10 reports viewed on the CCPA website



Living Wages in Nova Scotia, 2022
#1 most viewed report



2021 Report Card on Child and Family Poverty in Nova Scotia



Living Wages in Nova Scotia, 2021

Twitter



 **280,000 +**
Impressions

 **40,000**
Profile Visits

Instagram



 **500**
Followers

 **5000**
Profile Visits

Facebook 

 **280,000+**
Impressions

 **13,000+**
Interactions

CCPA-NS IN THE MEDIA

Jan 21

"Refugee and migrant health-care workers are relied on heavily during the pandemic, but their conditions of work continue to be poor... & the pathways to permanent residency continue to be complex and difficult to navigate."

[SALTWIRE ATLANTIC | Mary Jean Hande](#)

"A low-wage economy reflects the value placed on certain types of work, and skills, and workers, and we need to understand why. It also exacerbates inequities by race, by gender, by disability."

[HALIFAX EXAMINER | Christine Saulnier](#)

June 8

July 5

"Now that there is no government mandate, the pressure will be on workers to go in sick, two and a half years into a pandemic, we should have learned the lesson that workers don't deserve to go to work sick."

[THE STAR | Christine Saulnier](#)

"Life should not be a constant struggle. Yet, for many Nova Scotians, that is their reality, and the challenge to make ends meet has gotten even tougher this year"

[HALIFAX EXAMINER | Christine Saulnier](#)

Sept 7

Sept 7

"It's quite striking to see the increases in food, rent, gas and transportation costs... we need a plan to get us much closer to what people need to live in this province."

[THE STAR | Christine Saulnier](#)

BLOGS & OP-EDS

[Consumer protection over profit: Will Nova Scotia's payday loan regulators get it right this time?](#)

THE MONITOR MAG

March 24

[Priorities that should be reflected in the Nova Scotia 2022-23 budget](#)

THE MONITOR MAG

March 27

[Reflections on public provision and a radical revisioning of responsibility](#)

THE MONITOR MAG

March 30

[Nova Scotia's minimum wage workers deserve a real raise](#)

THE MONITOR MAG

October 3

[Fiona further Exposes income erosion in Nova Scotia](#)

SALTWIRE

October 3

[Supporting rural, low-income mothers in Nova Scotia: Pandemic lessons](#)

THE MONITOR MAG

October 17

[No one benefits from a two-tiered university professoriate](#)

THE MONITOR MAG

October 18

[The Nova Scotia government must commit to housing as a human right](#)

THE MONITOR MAG

November 2

STATEMENT OF REVENUE & EXPENDITURES

Revenue		2022
Organizational Donations	\$	67,620.00
Individual Donations	\$	19,436.50
Fundraiser	\$	24,100.00
Special Donation	\$	60,000.00
Other (includes Federal Wage Subsidy)	\$	26,485.00
Total	\$	197,641.50
Expenses		
Personnel	\$	181,403.86
Administration	\$	4,172.05
Outreach	\$	1,415.40
Publication	\$	1,387.26
Fundraising	\$	5,278.82
Total	\$	193,657.39
Surplus (Deficit)	\$	3,984.11

THANK YOU TO OUR ANNUAL ORGANIZATIONAL SUSTAINING SUPPORTERS



STEERING COMMITTEE 2022

Catherine Bryan
Molly Hurd
Eric Leviten-Reid*
Sarah MacDonald
Grant MacNeil

Shiva Nourpanah*
Ajay Parasram
Govind Rao
Alec Stratford (Chair of the SC)
*Joined in 2022

NEW RESEARCH ASSOCIATES 2022

Larissa Atkison
Nikki Jamieson
Martha Paynter
Elisabeth Rondinelli

RESEARCH ADVISORY COMMITTEE 2022

Andrew Biro
Rachel Brickner
Catherine Bryan (Chair of the RAC)
Rebecca Casey

Alexandra Dobrowolsky
Tammy Findlay
Catherine Leviten-Reid

REPORT AND BLOG CONTRIBUTORS 2022

[Larissa Atkison](#)
[Michael Bradfield](#)
[Katrin Doll](#)
[Mahmoud Elwaraki](#)
[Laura Fisher](#)
[Megan Fortune](#)
[Mary Jean Hande](#)
[Jean Hughes](#)
[Nikki Jamieson](#)

[Jeff Karabanow](#)
[Catherine Leviten-Reid](#)
[Shiva Nourpanah](#)
[Jackie Oncescu](#)
[Martha Paynter](#)
[Christine Saulnier](#)
[Mary Sweatman](#)
[Haorui Wu](#)

**Thank you for supporting the CCPA-NS.
Together we have an opportunity to
make a real difference in the lives of
people in our province.**



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