

Education Property Tax Rebate Preferences



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Key Findings

- Manitobans generally want the provincial government to keep the money earmarked for the Education Property Tax Rebate and spend it on public services instead. Nearly six in ten Manitobans favour spending \$450 million on health care, education and infrastructure rather than on property owner rebates. In contrast, one-third of Manitobans would prefer to receive the \$775 rebate cheque next year.
- Winnipeggers, women and those with higher levels of education are more likely to prefer the government redirect the education property tax rebates to public services. Residents of rural Manitoba, men and those with lower educational attainment are more likely than average to say homeowners ought to receive the rebate.
- Not surprisingly, nearly 80 per cent of NDP voters favour a reinvestment in public services, but it's worth noting that 40 per cent of those who voted PC in the last provincial election also prefer public service spending instead of a rebate program (though 50% of PC voters prefer to receive the rebate cheque in the mail).

About the Probe Research Omnibus

For more than two decades, Probe Research Inc. has undertaken quarterly omnibus surveys of random and representative samples of Manitoba adults. These scientific telephone surveys have provided strategic and proprietary insights to hundreds of public, private and not-for-profit clients on a range of social, cultural and public policy topics. The Probe Research Omnibus Survey is the province's largest and most trusted general population survey.

Survey Instrument

The survey instrument was designed by Probe Research in close consultation with the Canadian Centre for Policy Alternatives.

Methodology

Probe Research surveyed a random and representative sampling of 1,000 adults residing in Manitoba between Nov. 22 and Dec. 5, 2022.

With a sample of 1,000, one can say with 95 per cent certainty that the results are within ± 3.1 percentage points of what they would have been if the entire adult population of Manitoba had been surveyed. The margin of error is higher within each of the survey's population sub-groups.

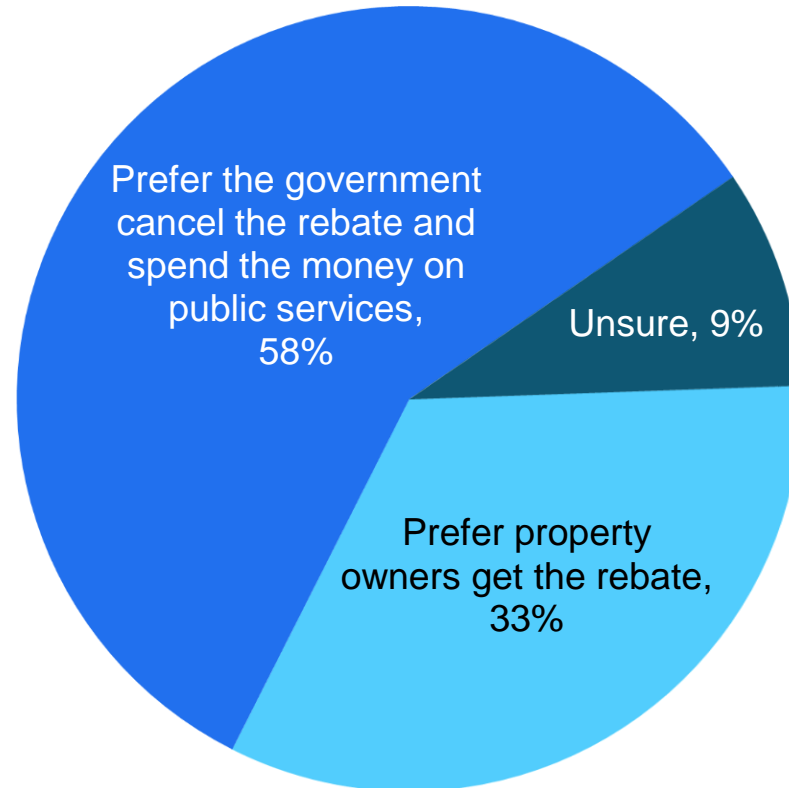
The sample consists of 763 Manitobans randomly recruited via live-agent operator and 237 members of Probe Research's online panel. All respondents completed the survey on an online platform.

Modified random digit dialing, including both landline and wireless numbers, ensured all Manitoba adults had an equal opportunity to participate in this Probe Research survey.

Minor statistical weighting has been applied to this sample to ensure that age and gender characteristics properly reflect known attributes of the province's population. All data analysis was performed using SPSS statistical analysis software.

Preference for Education Property Tax Rebate

More than one-half of Manitobans want the government to cancel the rebate and spend on services



Those most likely to **prefer that the government redirect the Education Property Tax Rebate to public services** include:

- Winnipeggers (63% vs. 51% among non-Winnipeg residents)
- Women (66% vs. 50% among men)
- Post-secondary graduates (66% vs. 49% among those with high school or less)
- Those who identify as LGBTQIA2S+ (75%)
- Those who voted NDP in the 2019 provincial election (79% vs. 40% among those who voted PC)

CCPA1. Next year, as part of the phase-out of education property taxes, the Manitoba government will mail rebate cheques to property owners. On average, property owners will get about \$775 each. These rebates will mean the provincial government has about \$450 million less to spend on public services like health care, education and infrastructure. When it comes to these rebates, which one of the following statements comes closest to your view?

Base: All respondents (N=1,000)